



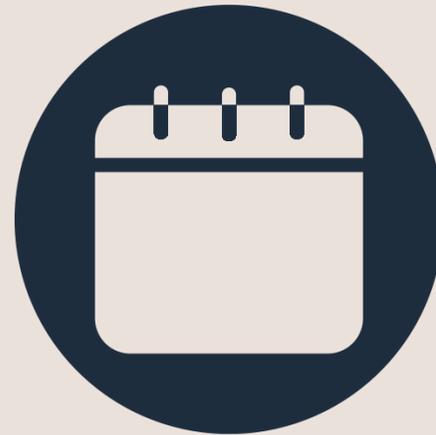
Calgary Provincial Polling
July 27-August 20, 2024

Methodology



Contact

Telephone survey of Calgary residents 18 years of age and older with a total of 834 respondents



Field Dates

This survey was carried out between July 27, 2024 and August 20, 2024



Weights / Error

Survey results are weighted to age and gender, reflective of the population of Calgary

Margin of error is +/- 3.4%, 19 times out of 20

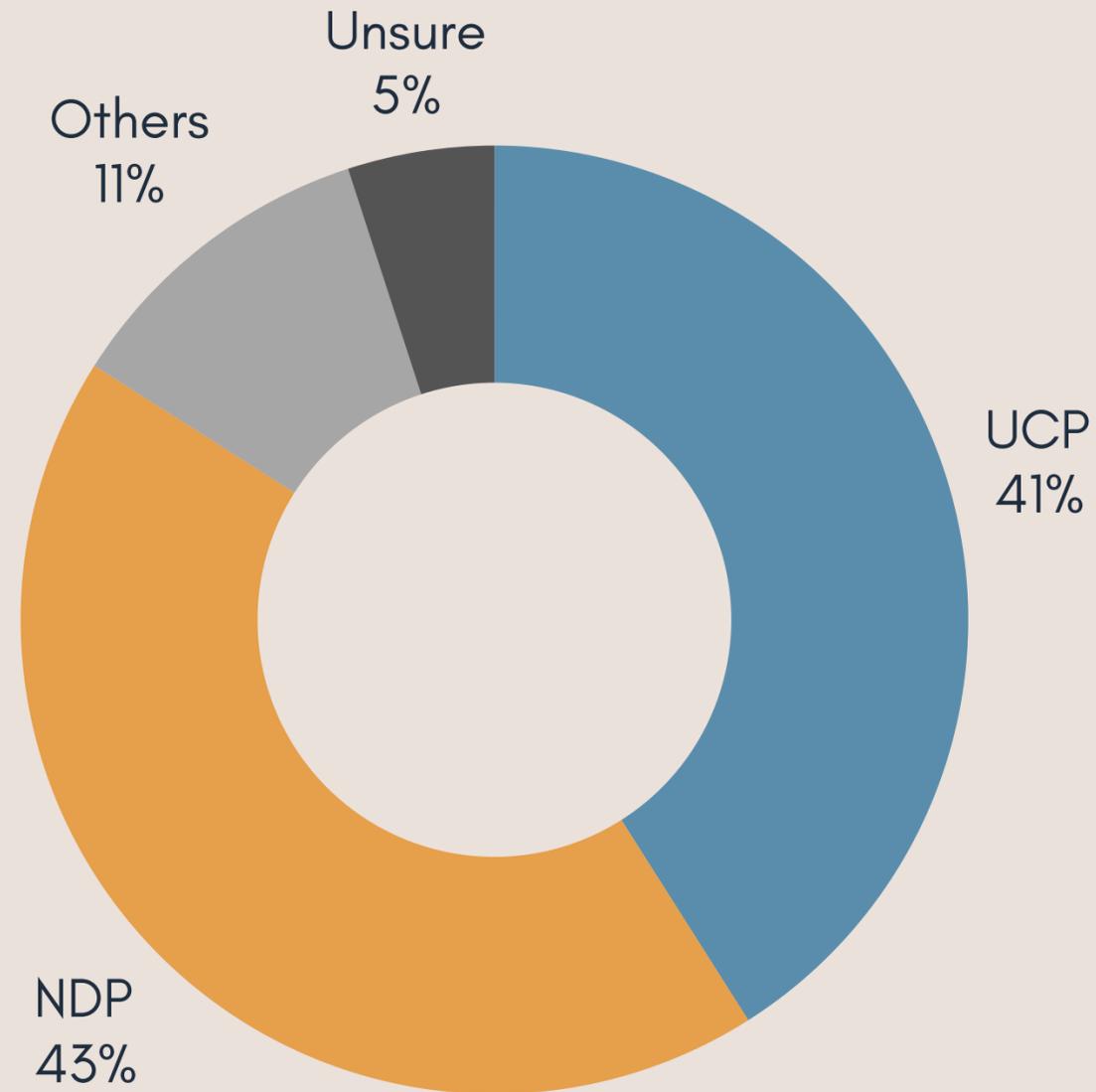
Key Takeaways

Here are the key takeaways from our Calgary survey

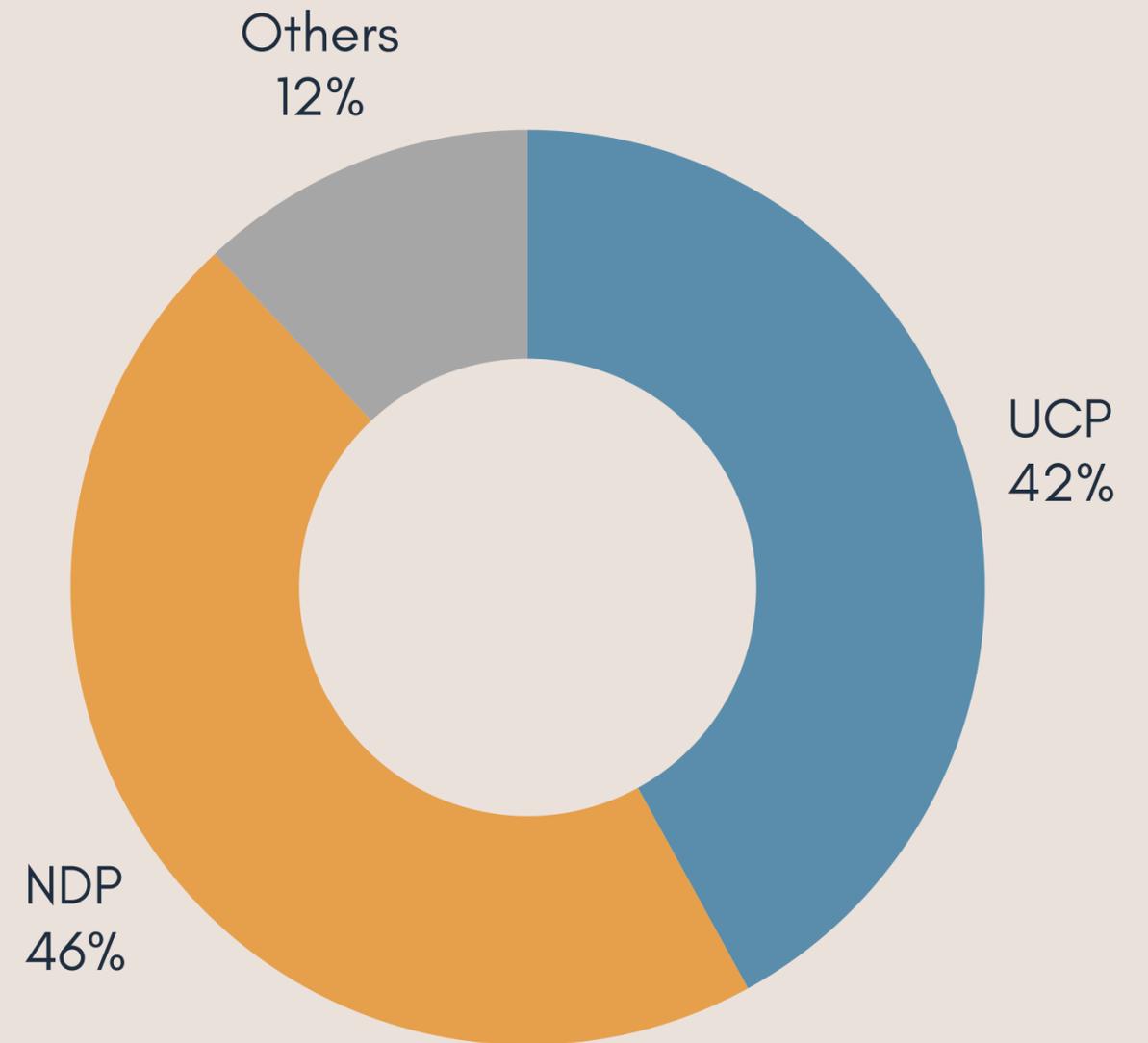
- If an election were held today, 43% of Calgarians would support Nenshi's NDP, while 41% would support Smith's UCP.
- Naheed Nenshi remains well-liked in Calgary, with 48% of Calgarians holding a favourable view of the former mayor. Another 30% have a negative opinion of Nenshi.
- Premier Danielle Smith finds herself underwater, with 47% of Calgarians holding a negative view of her, and only 29% having a positive opinion.
- Nearly half of Calgarians (49%) say that Nenshi would be the better choice to bring stability to Alberta, while 4-in-10 say that Smith is the better choice.
- Around 44% of Calgarians say they would be more likely to vote for the NDP with Nenshi as leader of the party, while 35% say it makes them less likely to vote for the NDP.

Results

Question 1: If a provincial election were held tomorrow, which party would you vote for?



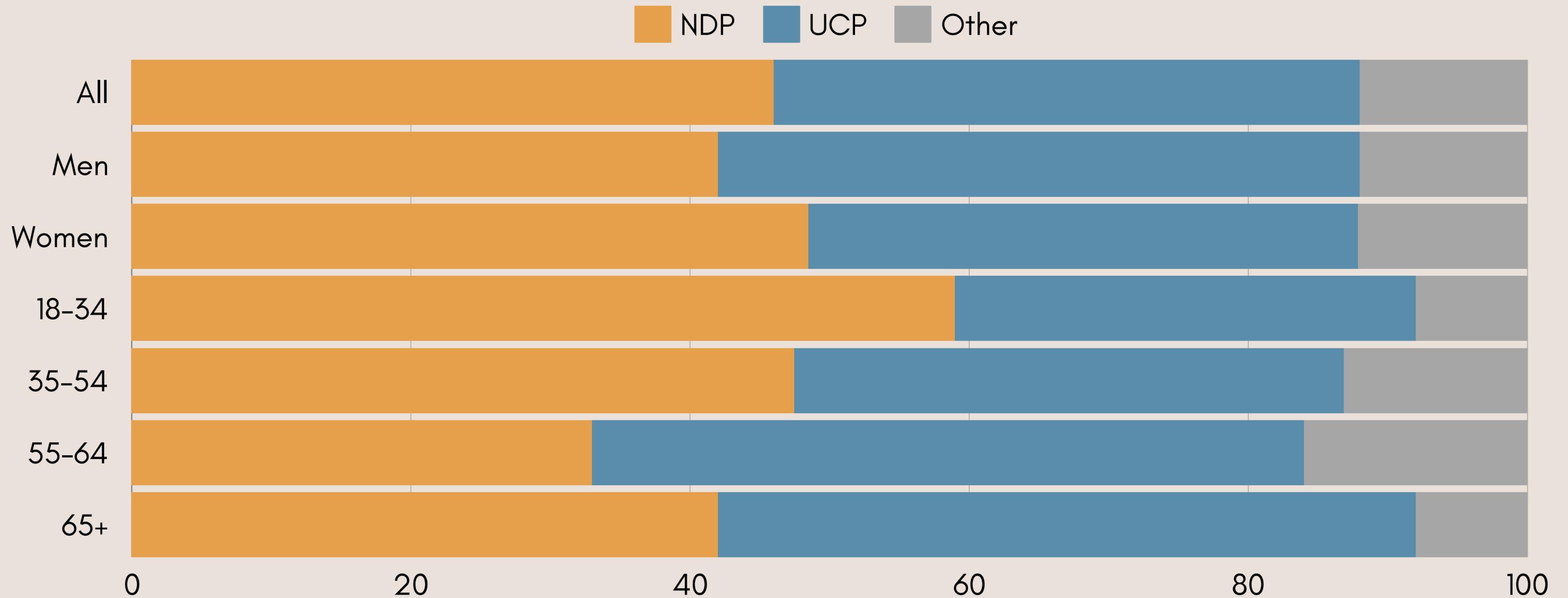
All Respondents



Decided Voters

Results

Question 1: If a provincial election were held tomorrow, who would you vote for? (Decided)

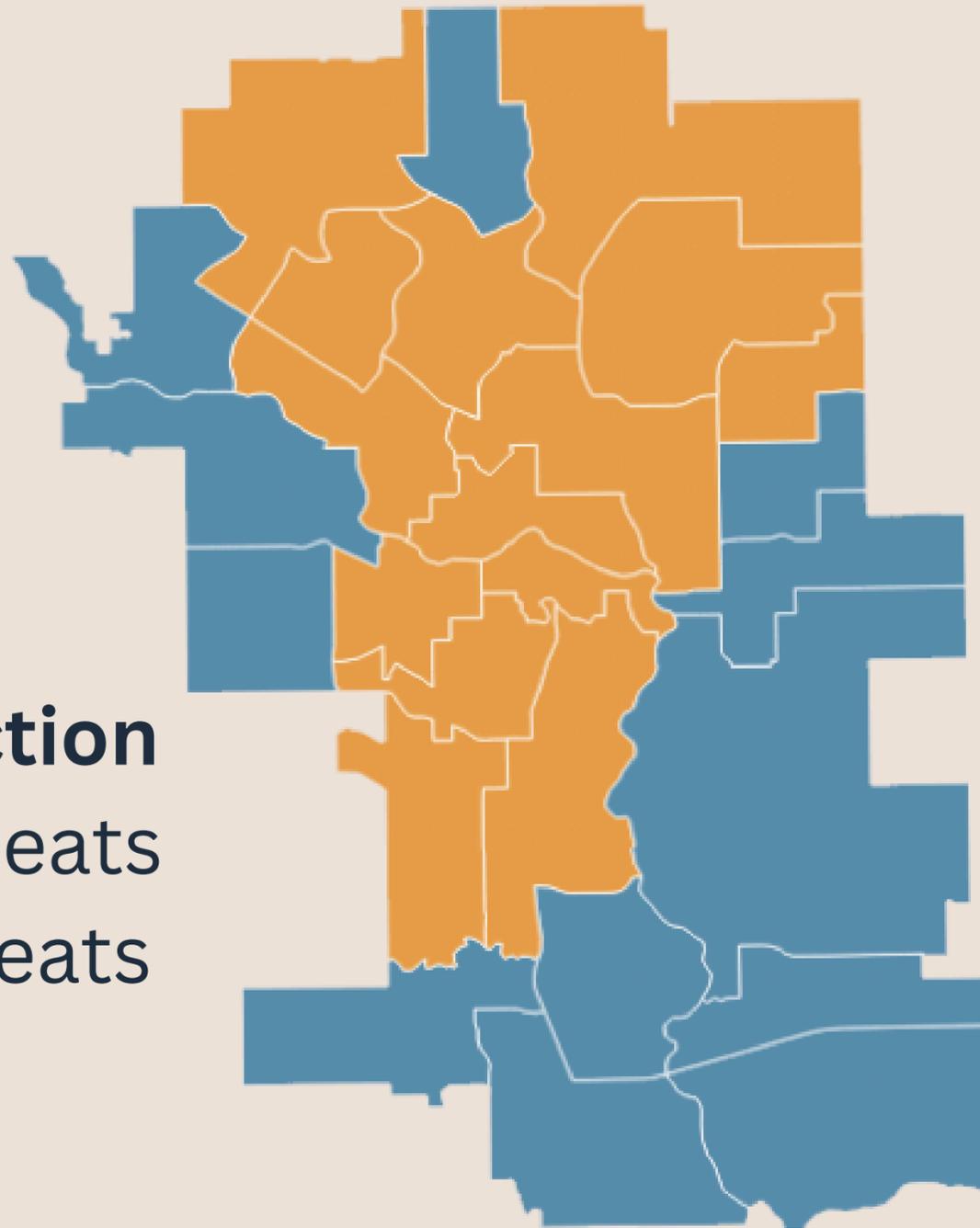


Results

Question 1: If a provincial election were held tomorrow, who would you vote for? (Decided)

	All	Men	Women	18-34	35-54	55-64	65+
Sample	759	372	387	170	298	133	158
NDP	46%	42%	48%	59%	47%	33%	42%
UCP	42%	46%	39%	33%	39%	51%	50%
Others	12%	12%	12%	8%	13%	16%	8%

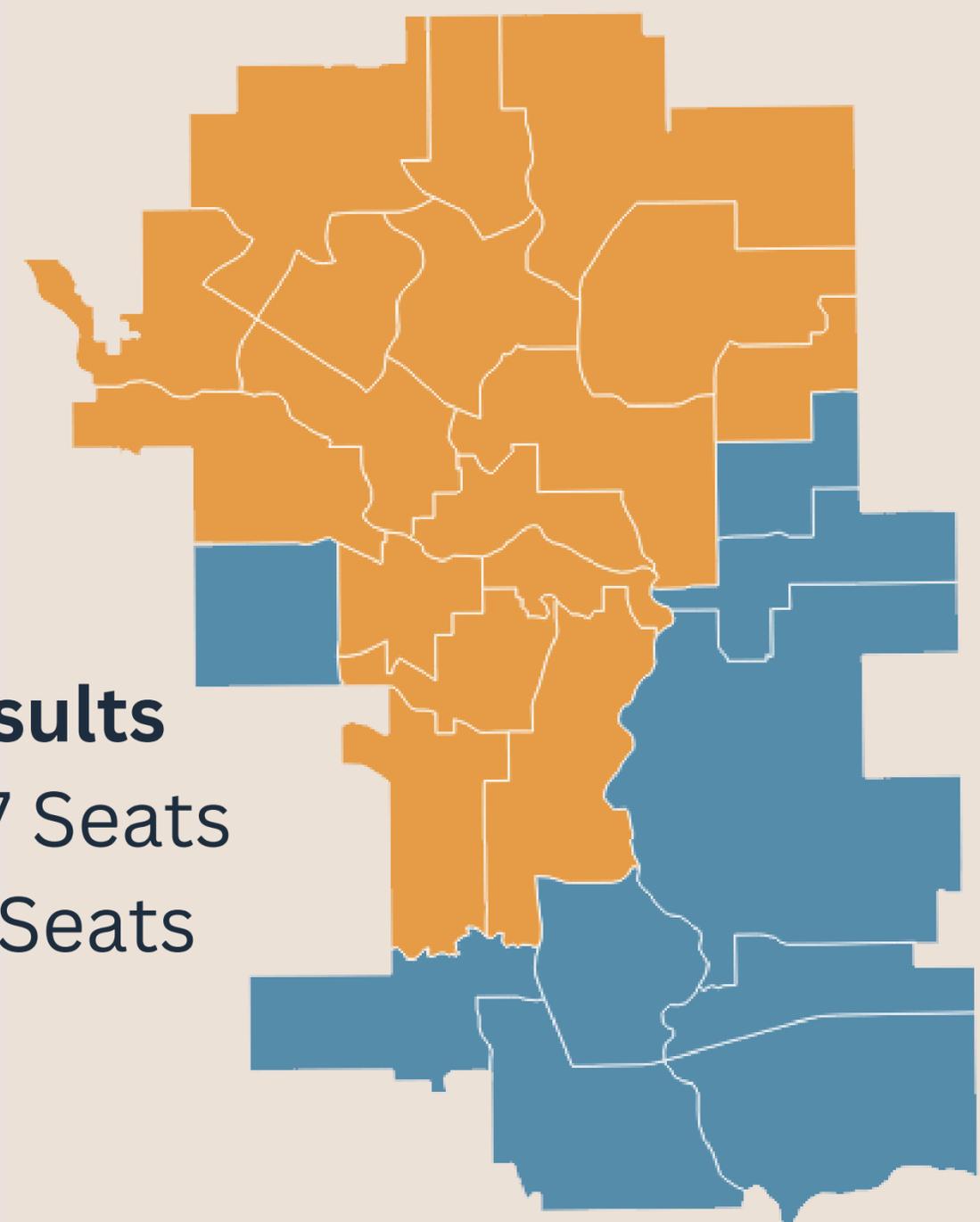
Results



2023 Election

NDP: 14 Seats

UCP: 12 Seats



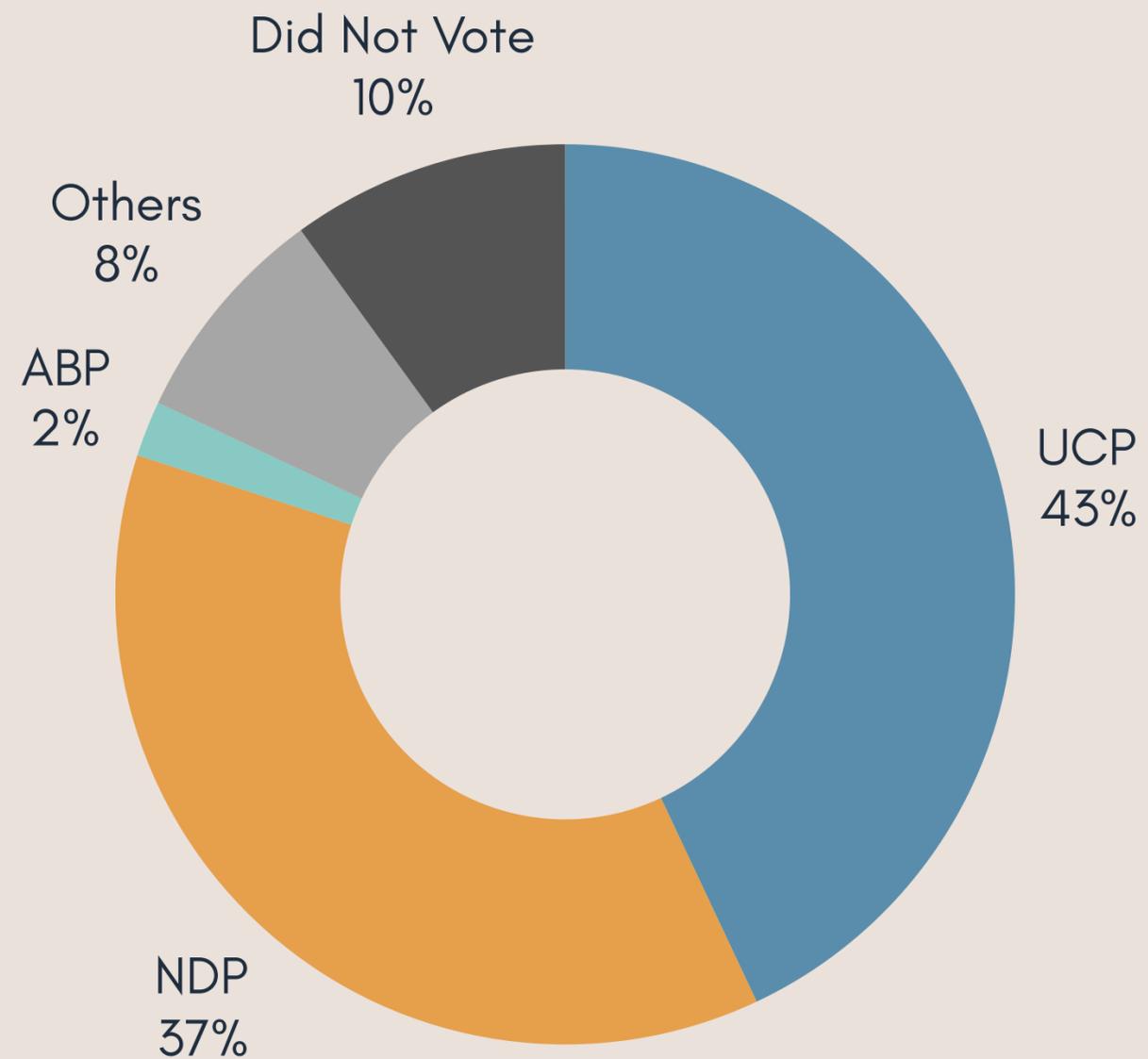
Poll Results

NDP: 17 Seats

UCP: 9 Seats

Results

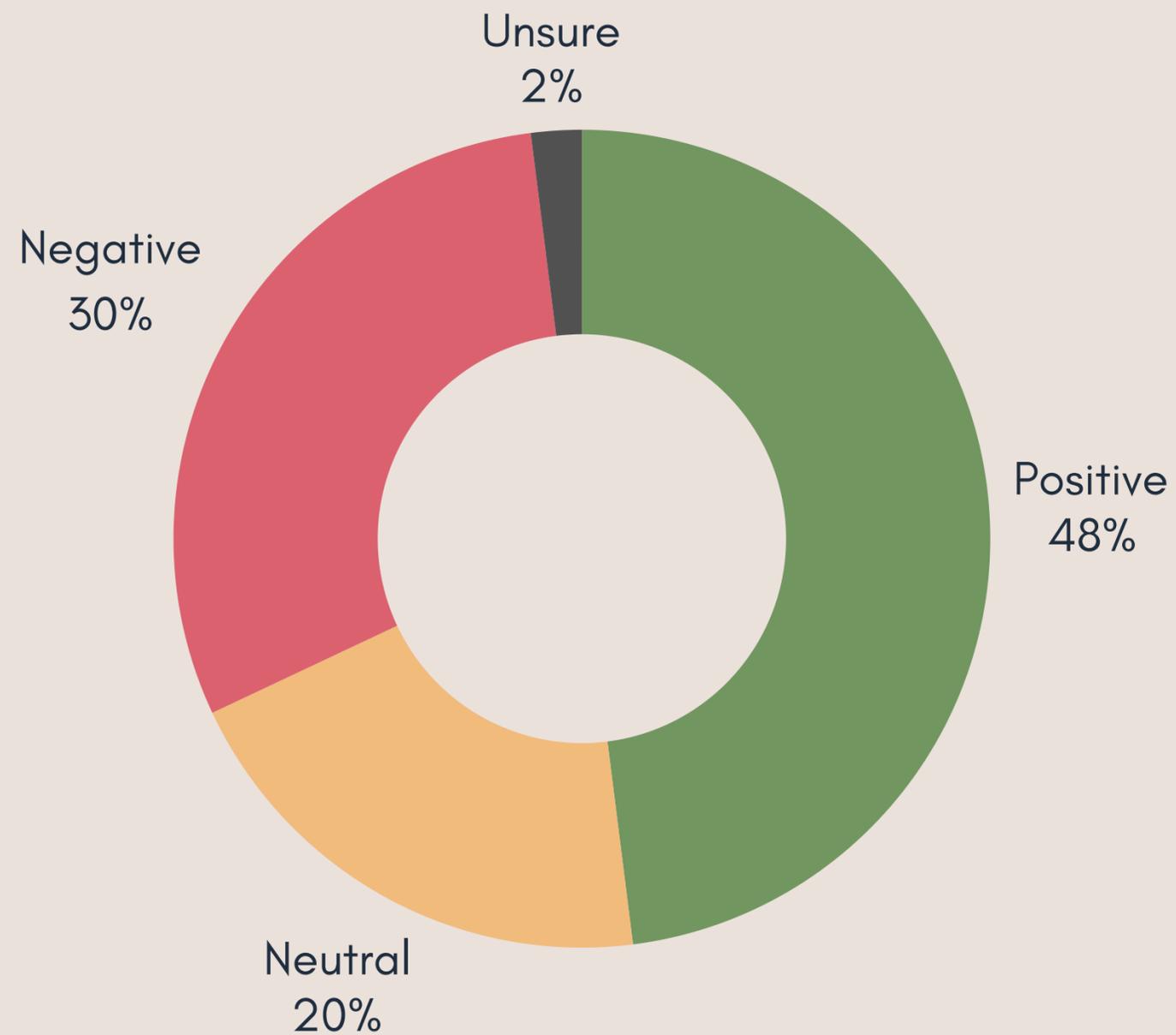
Question 2: Who did you vote for in the previous provincial election in May 2023?



All Respondents

Results

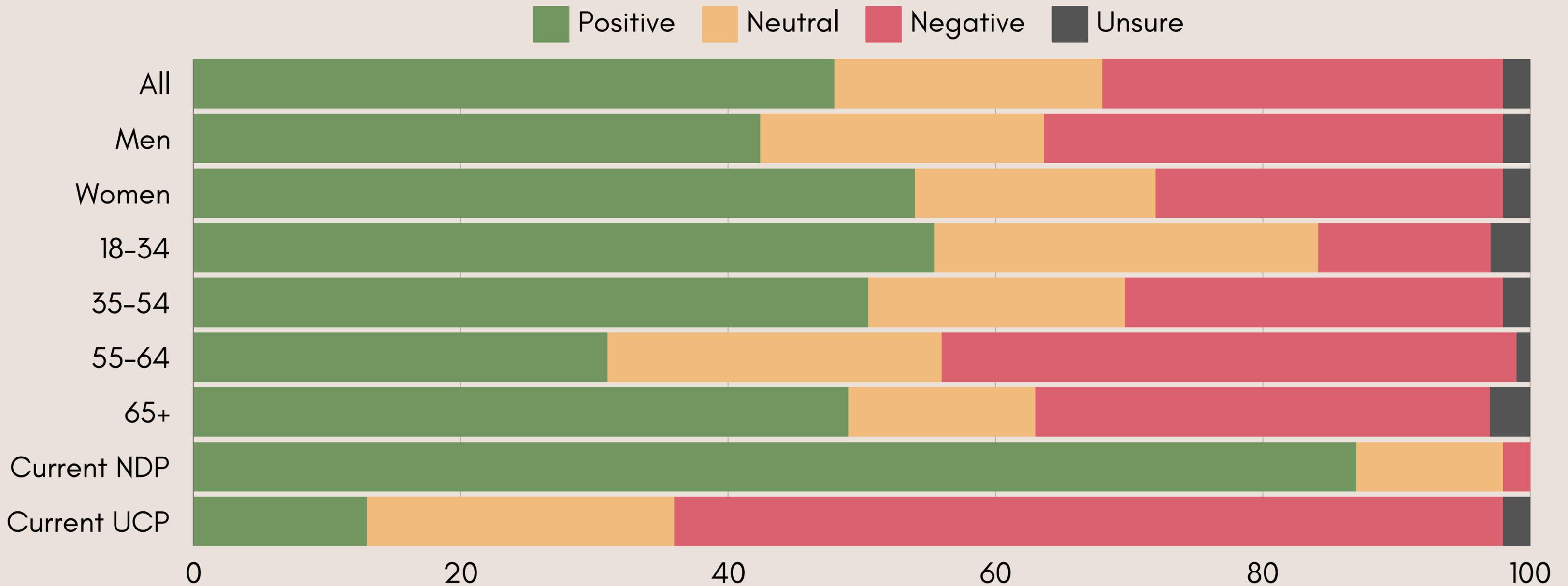
Question 3: Do you have a positive, negative, or neutral opinion about Naheed Nenshi?



All Respondents

Results

Question 3: Do you have a positive, negative, or neutral opinion about Naheed Nenshi?



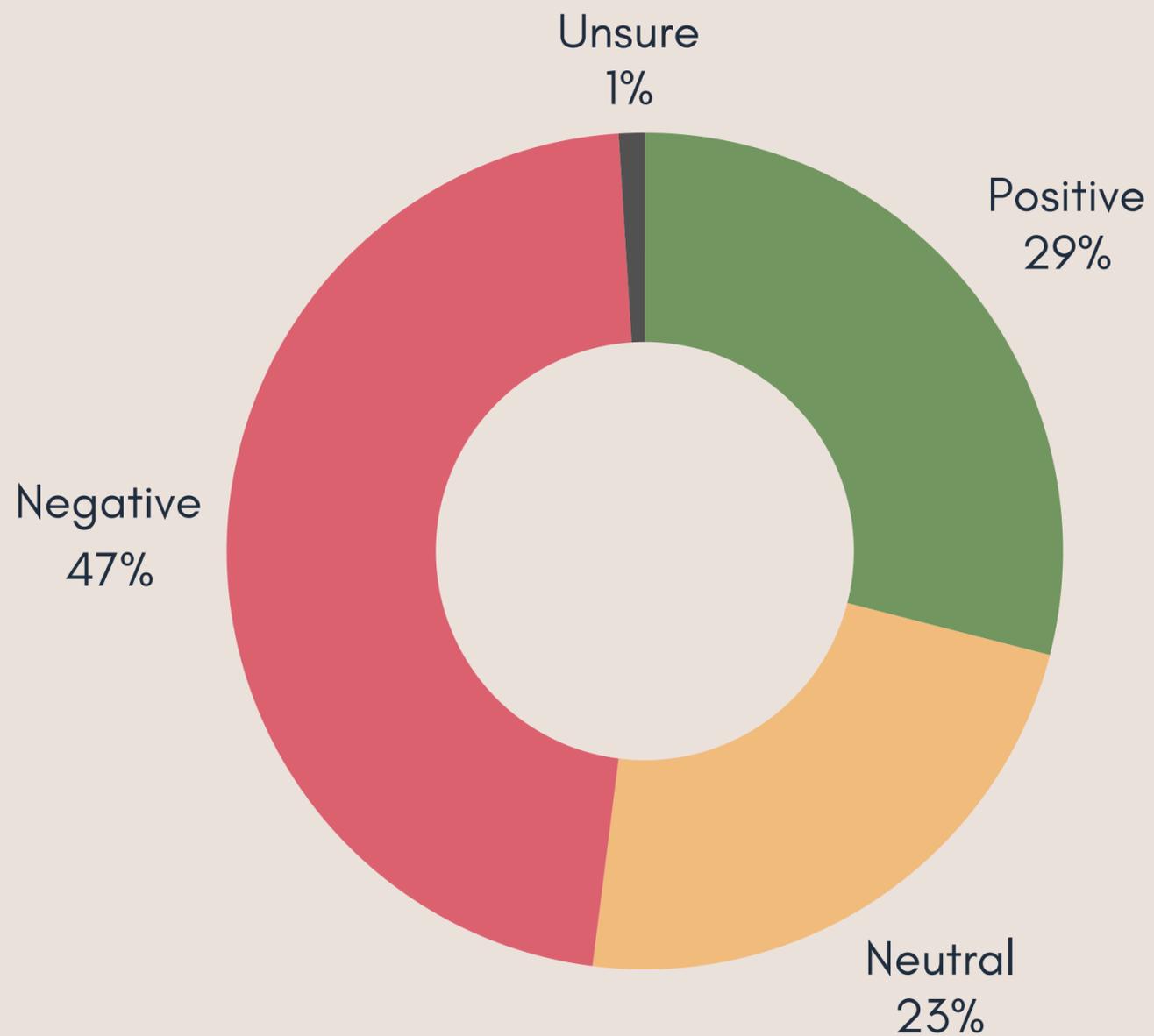
Results

Question 3: Do you have a positive, negative, or neutral opinion about Naheed Nenshi?

	All	Men	Women	18-34	35-54	55-64	65+	NDP	UCP
Sample	834	409	425	181	327	148	178	359	342
Positive	48%	42%	54%	56%	50%	31%	49%	87%	13%
Neutral	20%	21%	18%	29%	19%	25%	14%	11%	23%
Negative	30%	34%	26%	13%	28%	43%	34%	2%	62%
Unsure	2%	2%	2%	3%	2%	1%	3%	0%	2%

Results

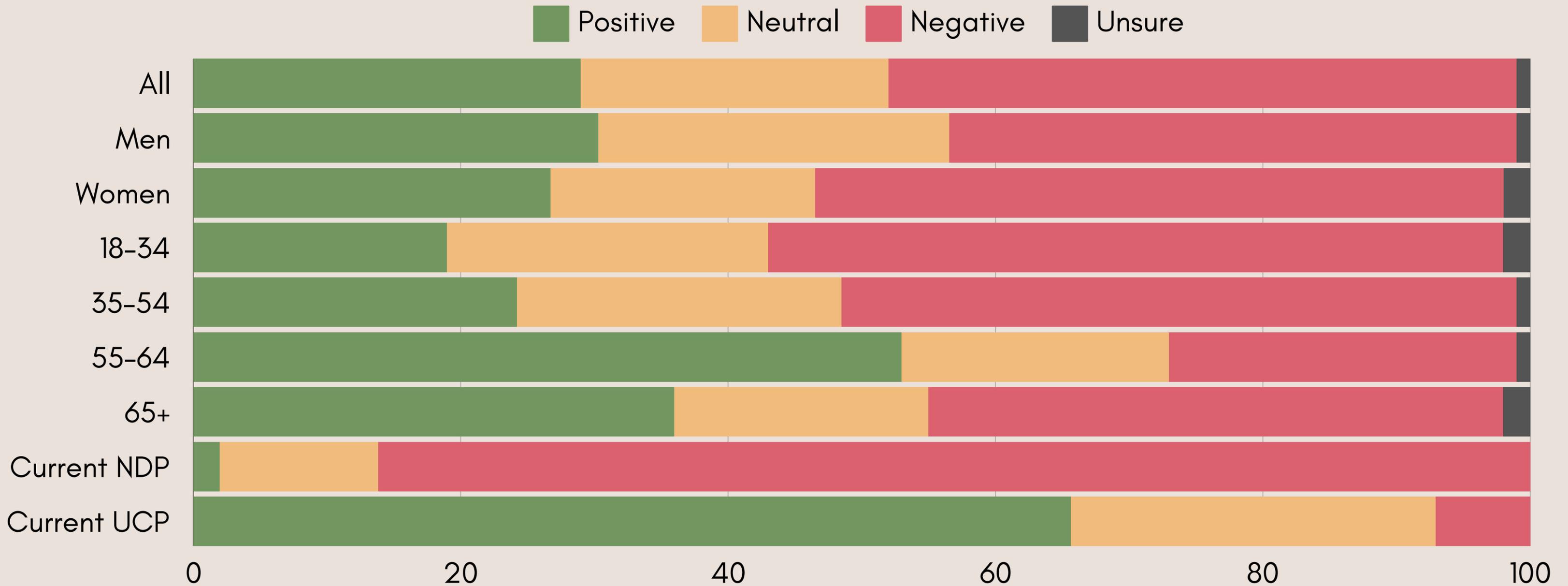
Question 4: Do you have a positive, negative, or neutral opinion about Danielle Smith?



All Respondents

Results

Question 4: Do you have a positive, negative, or neutral opinion about Danielle Smith?



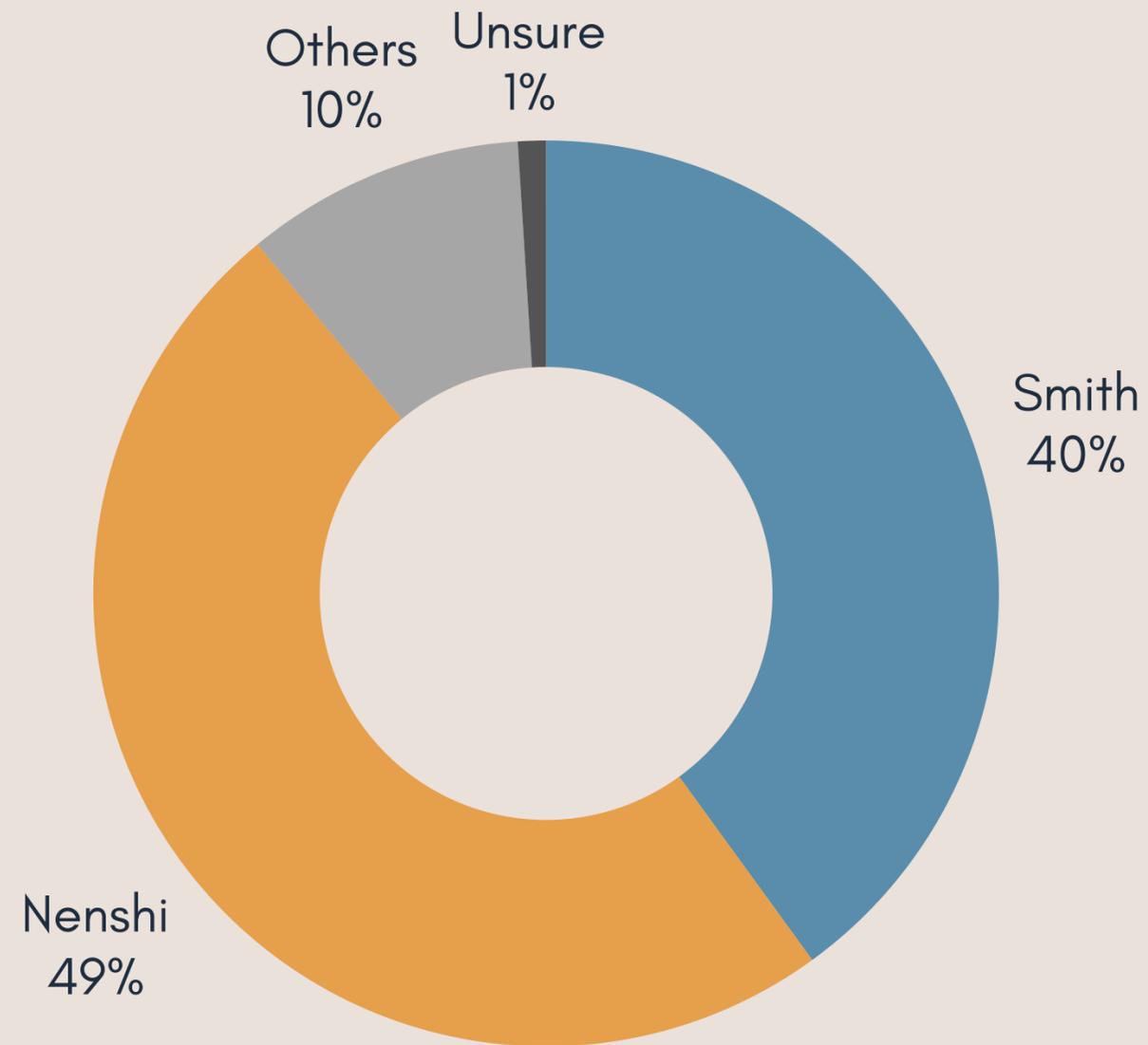
Results

Question 4: Do you have a positive, negative, or neutral opinion about Danielle Smith?

	All	Men	Women	18-34	35-54	55-64	65+	NDP	UCP
Sample	834	409	425	181	327	148	178	359	342
Positive	29%	30%	27%	19%	24%	53%	36%	2%	65%
Neutral	23%	26%	20%	24%	24%	20%	19%	12%	27%
Negative	47%	42%	52%	55%	50%	26%	42%	87%	7%
Unsure	1%	1%	2%	2%	1%	1%	2%	0%	0%

Results

Question 5: Which party leader would bring more stability to Alberta?

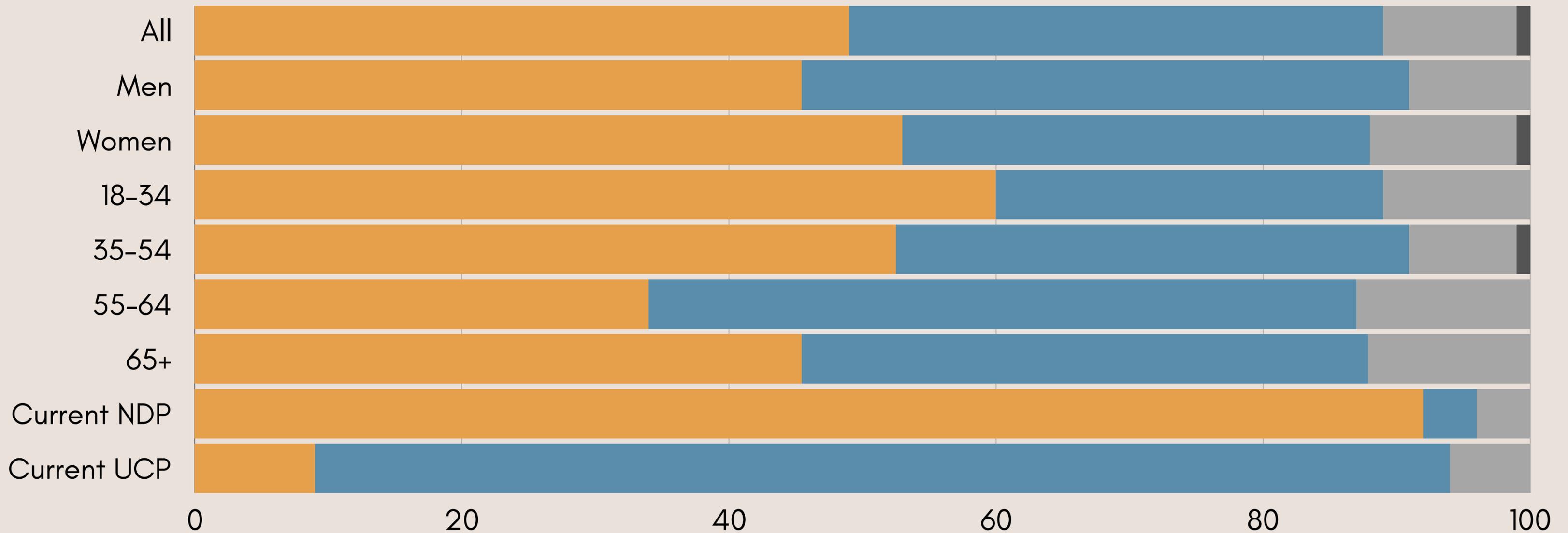


All Respondents

Results

Question 5: Which party leader would bring more stability to Alberta?

Nenshi Smith Other Unsure



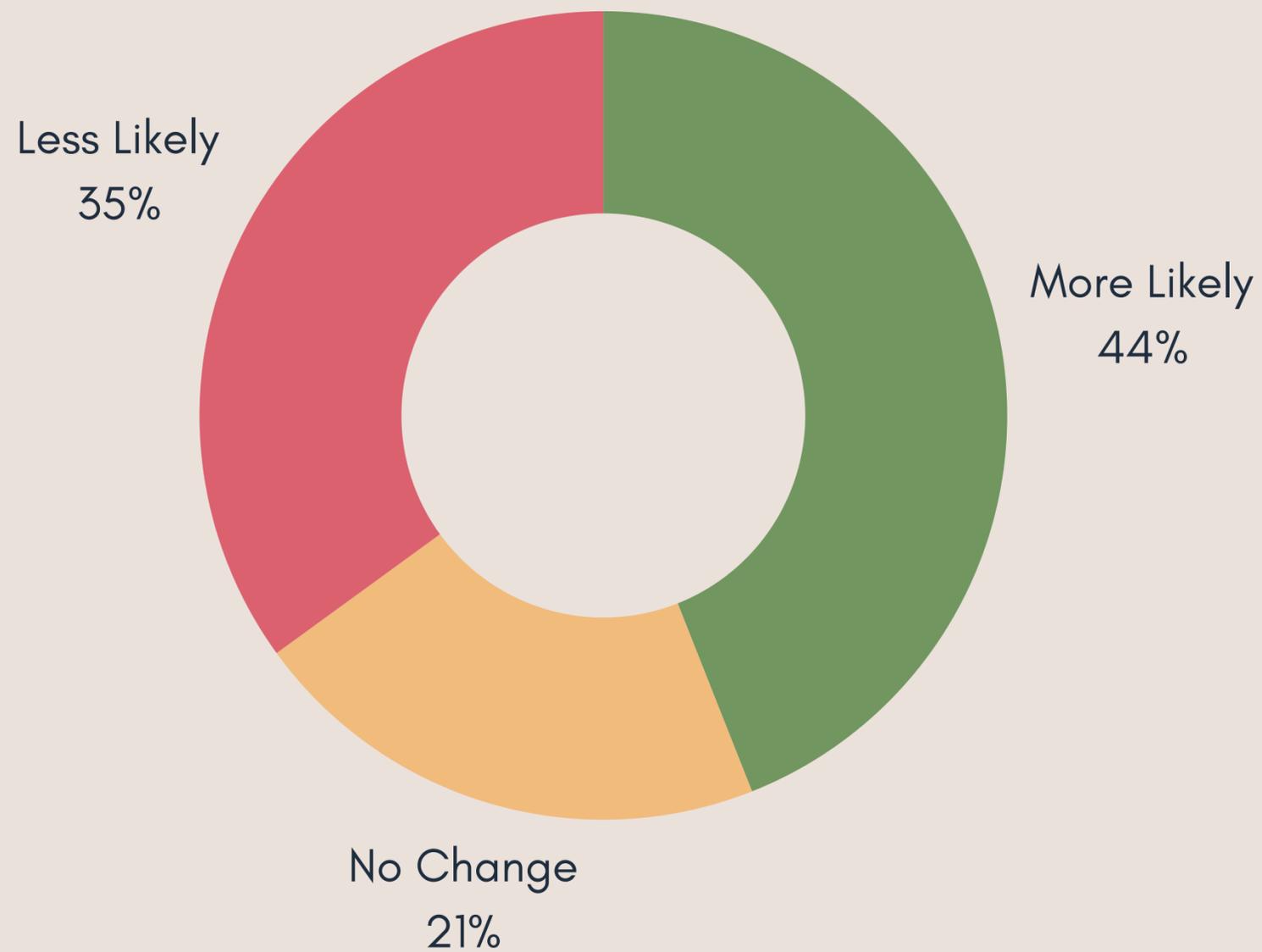
Results

Question 5: Which party leader would bring more stability to Alberta?

	All	Men	Women	18-34	35-54	55-64	65+	NDP	UCP
Sample	834	409	425	181	327	148	178	359	342
Nenshi	49%	45%	53%	60%	52%	34%	45%	92%	9%
Smith	40%	45%	35%	29%	38%	53%	42%	4%	85%
Other	10%	9%	11%	11%	8%	13%	12%	4%	6%
Unsure	1%	0%	1%	0%	1%	0%	0%	0%	0%

Results

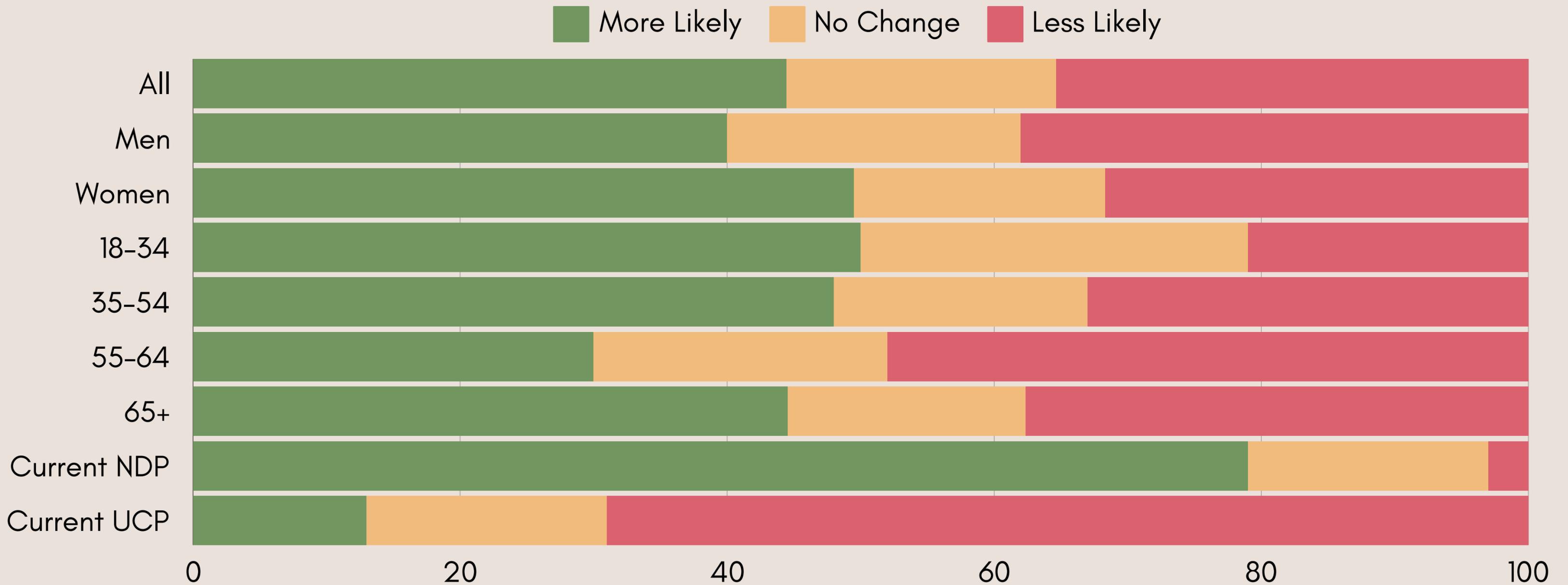
Question 6: Are you more likely or less likely to vote NDP with Naheed Nenshi as leader?



All Respondents

Results

Question 6: Are you more likely or less likely to vote NDP with Naheed Nenshi as leader?



Results

Question 6: Are you more likely or less likely to vote NDP with Naheed Nenshi as leader?

	All	Men	Women	18-34	35-54	55-64	65+	NDP	UCP
Sample	834	409	425	181	327	148	178	359	342
More Likely	44%	40%	50%	50%	48%	30%	45%	79%	13%
No Change	20%	22%	19%	29%	19%	22%	18%	18%	18%
Less Likely	35%	38%	32%	21%	33%	48%	38%	3%	69%

About



Cardinal Research is a Canadian polling company deeply committed to understanding and analyzing the perspectives of Canadians across the nation. Our work, which values and amplifies the voices of Canadians, identifies the key issues influencing voter behaviour, providing valuable insights that contribute to a more informed and engaged electorate.



Leading our team is Curtis Fric, the founder and managing director of Polling Canada, the largest online public data aggregation organization in the country. With over six years of experience in political data, Curtis has built a reputation for delivering insightful and engaging content that resonates with diverse audiences.

His collaborations with non-partisan organizations, market research firms, and political figures have positioned him as an influencer in the Canadian political scene.



Contact Us

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