



Calgary Mayoral Survey  
October 2-4, 2025

# Track Record

	Cardinal Poll	Election Result
LPC	44%	43.7%
CPC	39%	41.2%
BQ	7%	6.3%
NDP	7%	6.3%
GPC	2%	1.2%

Canada (National) 2025

	Cardinal Poll	Election Result
CPC	64%	63.5%
LPC	27%	27.9%
NDP	6%	6.3%
GPC	1%	0.4%
OTH	2%	1.9%

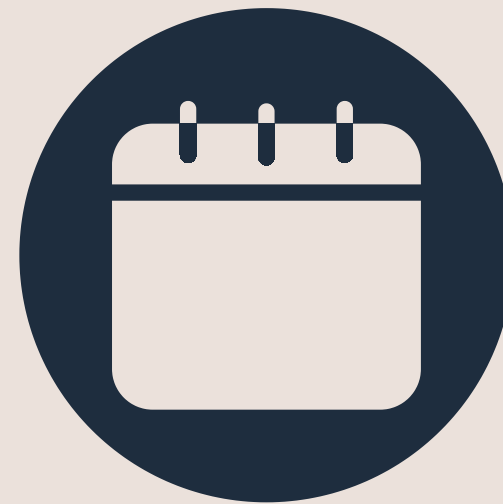
Canada (Alberta) 2025

# Methodology



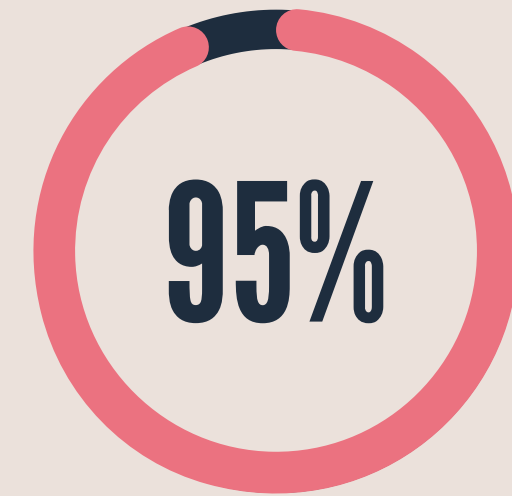
## Contact

IVR survey of 726  
Calgary residents 18  
years of age and older



## Field Dates

This survey was  
carried out between  
October 2-4, 2025



## Weights / Error

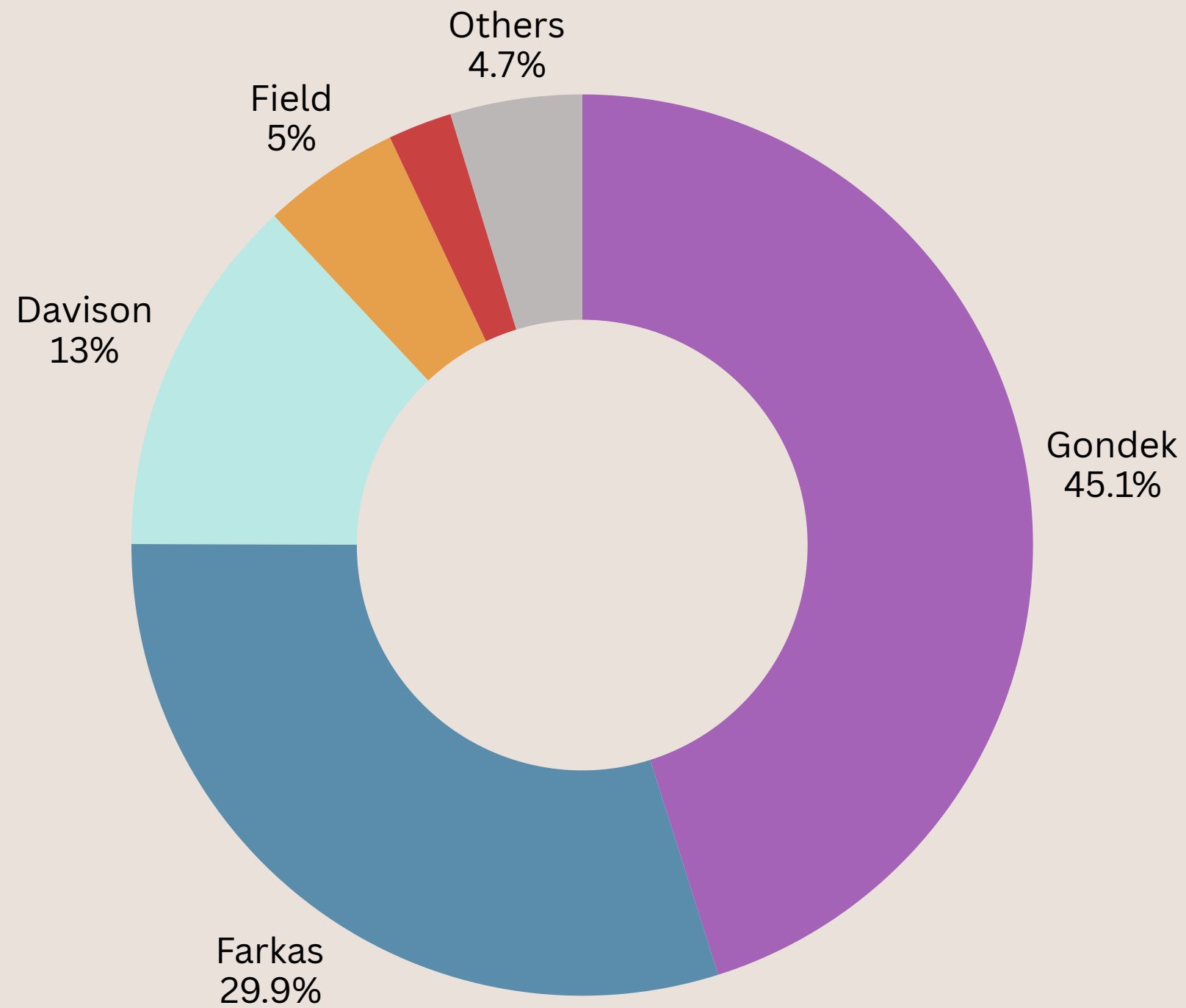
Survey results are weighted  
by age and gender to be  
reflective of the city

Margin of error is +/- 3.6%,  
19 times out of 20

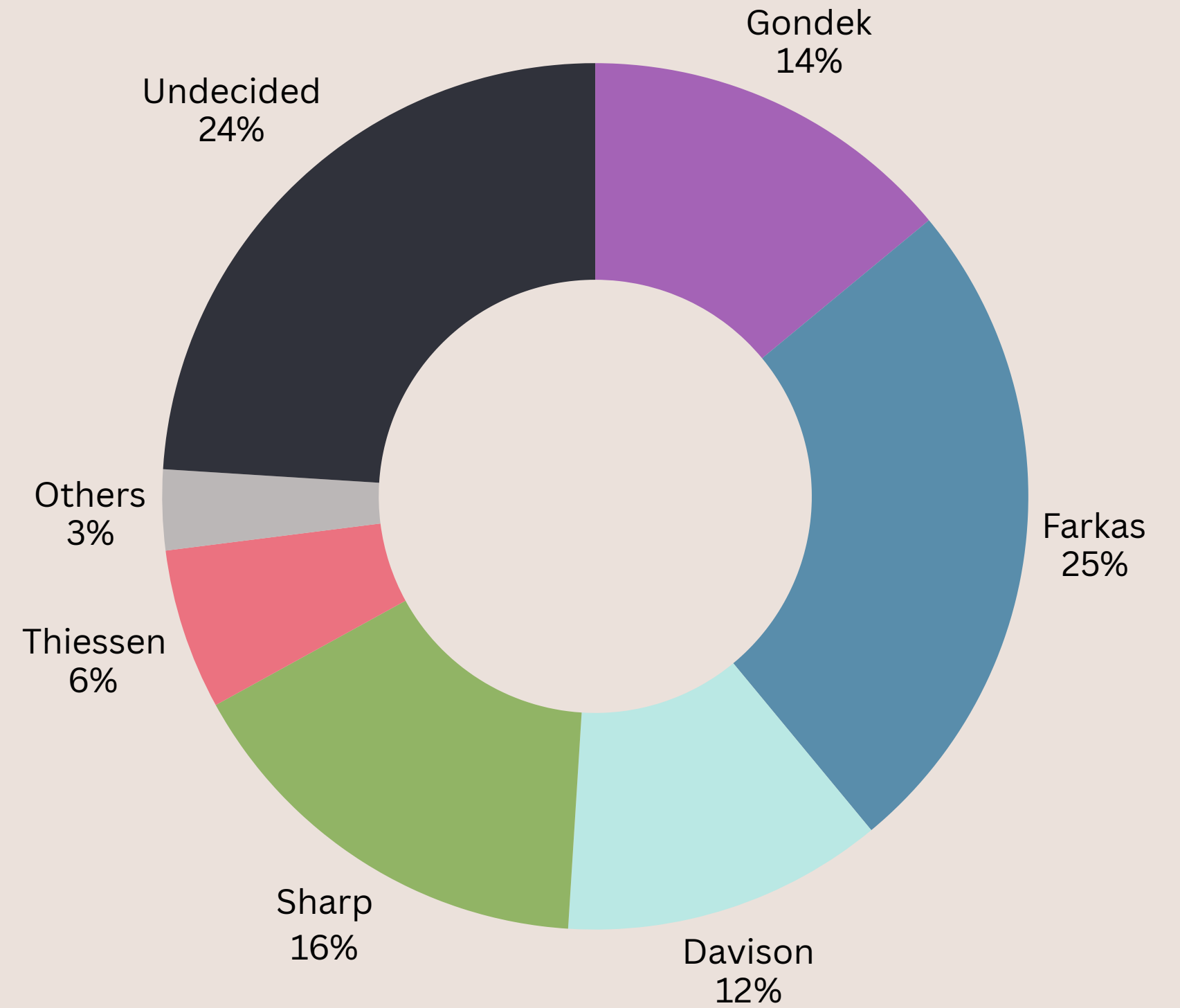
# Key Takeaways

## Here are the key takeaways from our Calgary survey

- In early October, we asked Calgarians how they plan to vote in this month's mayoral election:
  - Since our previous poll in mid-September, Jeromy Farkas has seen his support drop from 34% to 25%, while Sonya Sharp has moved into second, rising six points to 16%.
  - Farkas and Sharp are the only two candidates to show notable shifts, as their respective decline and rise fall outside the survey's margin of error.
  - Jyoti Gondek fell one point to 14% in the latest survey, while Jeff Davison dropped two points to 12%. Brian Thiessen was the only other candidate to see his support rise, doubling to 6%.
  - Just under a quarter of Calgarians remain undecided heading into early voting.



**2021 Election Results**



**Survey Results**

# Respondents With Undecideds

	All	Women	Men	18-34	35-54	55+
<b>Sample</b>	726	367	359	198	281	247
<b>Farkas</b>	25%	25%	25%	24%	26%	25%
<b>Sharp</b>	16%	15%	17%	15%	17%	17%
<b>Gondek</b>	14%	16%	12%	13%	14%	15%
<b>Davison</b>	12%	11%	13%	13%	14%	10%
<b>Thiessen</b>	6%	5%	7%	6%	4%	6%
<b>Others</b>	3%	3%	3%	3%	2%	3%
<b>Undecided</b>	24%	25%	23%	26%	23%	24%

# About



Cardinal Research is a Canadian polling company deeply committed to understanding and analyzing the perspectives of Canadians across the nation. Our work, which values and amplifies the voices of Canadians, identifies the key issues influencing voter behaviour, providing valuable insights that contribute to a more informed and engaged electorate.



Leading our team is Curtis Fric, the founder and managing director of Polling Canada, the largest online public data aggregation organization in the country. With over six years of experience in political data, Curtis has built a reputation for delivering insightful and engaging content that resonates with diverse audiences.

His collaborations with non-partisan organizations, market research firms, and political figures have positioned him as an influencer in the Canadian political scene.



## Contact Us

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