



National Survey
April 18-23, 2025

Methodology



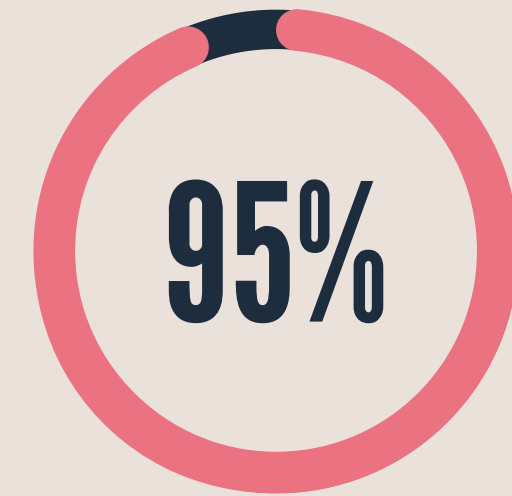
Contact

IVR survey of Canadian residents 18 years of age and older



Field Dates

This survey was carried out between April 18-23, 2025



Weights / Error

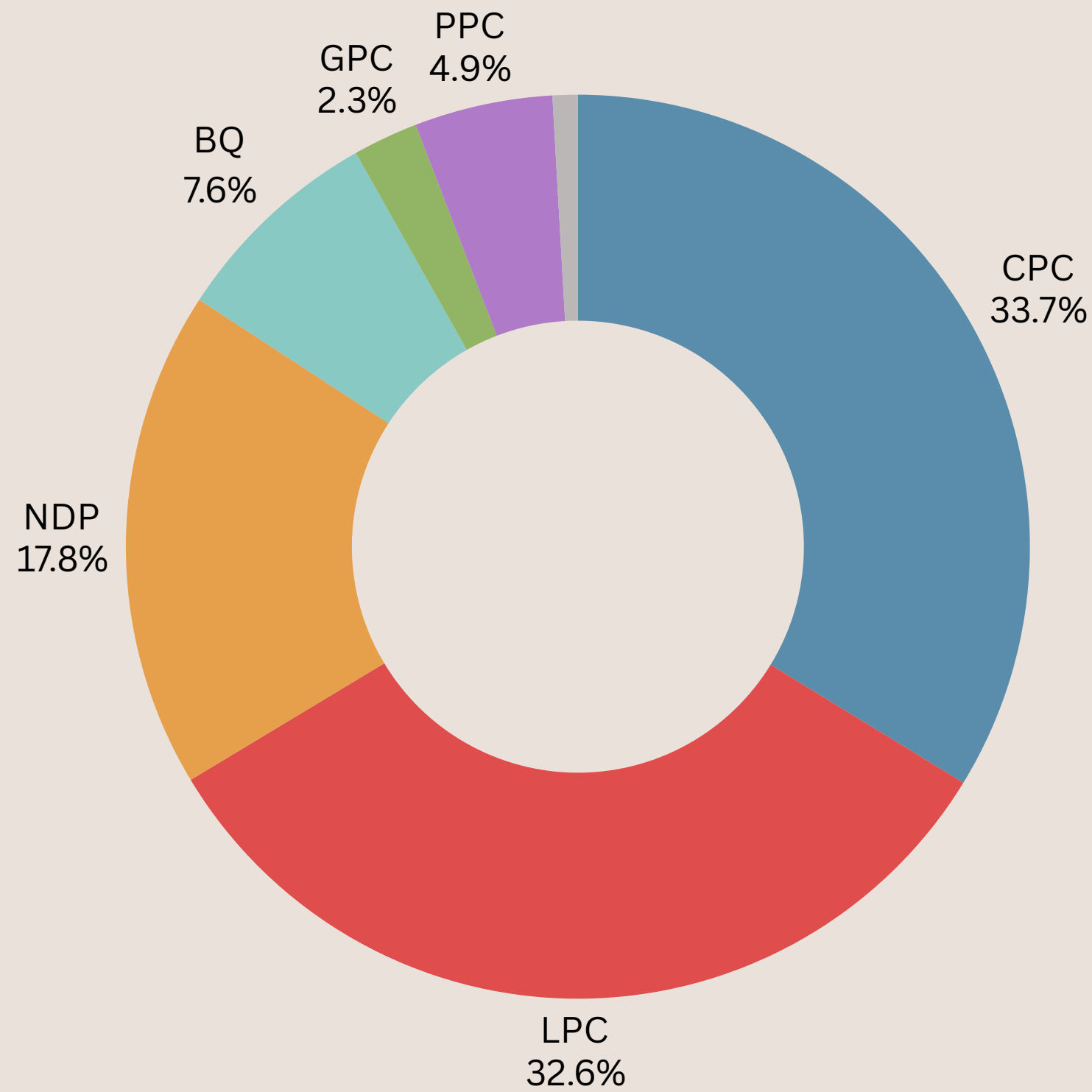
Survey results are weighted to age, gender, and region to be reflective of the nation

Margin of error is +/- 2%,
19 times out of 20

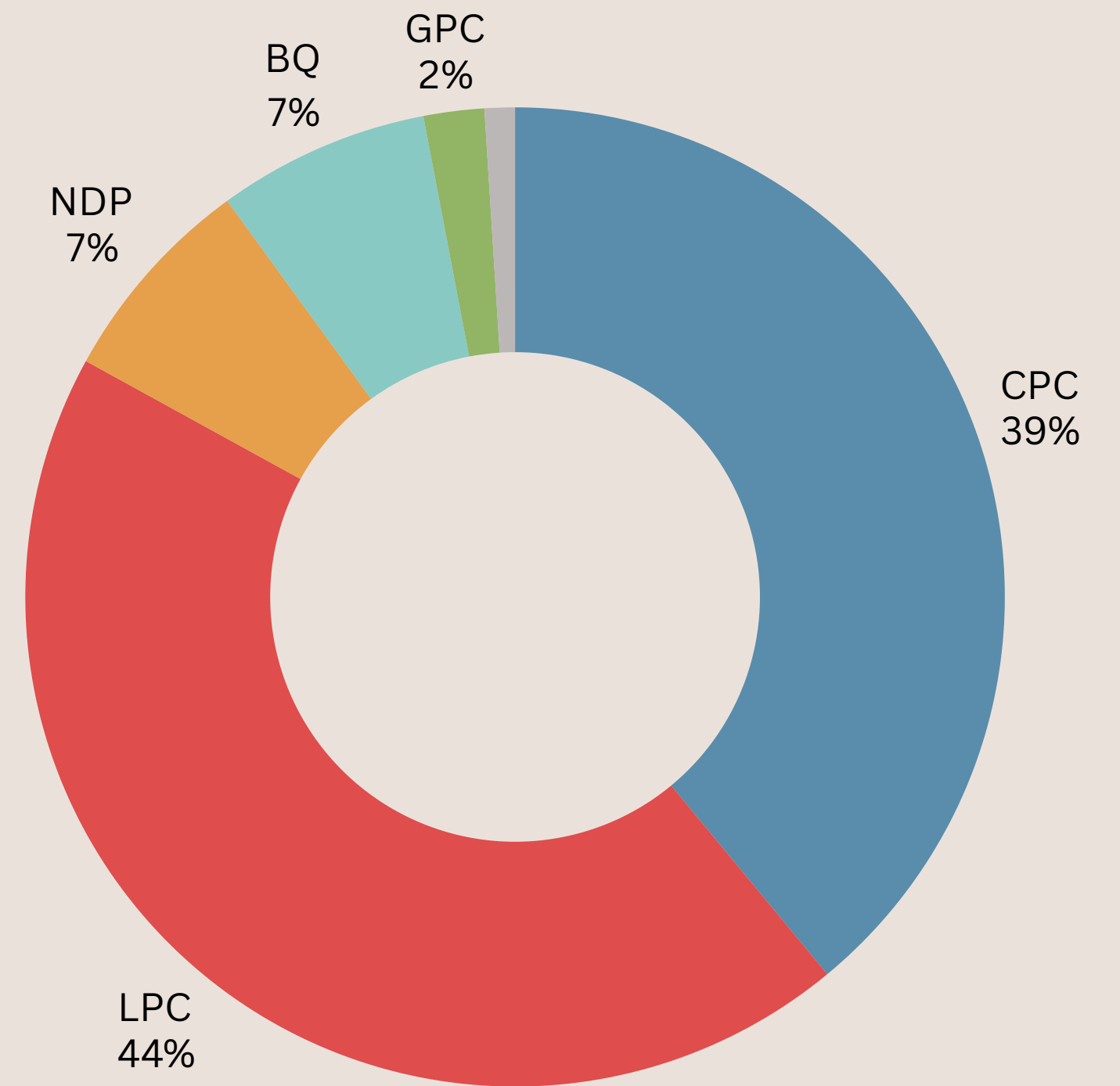
Key Takeaways

Here are the key takeaways from our national survey

- Throughout the final stretch of the federal election, we asked Canadians how they plan to vote:
 - 44% of Canadians say they would vote for Carney's Liberals, while 39% opt for Poilievre's Conservatives. Another 7% say they'd vote for Singh's NDP, with Blanchet's Bloc at 7% (29% in Quebec).
 - The Liberals hold the lead in British Columbia, Ontario, Quebec, and Atlantic Canada. The Liberals are also within the margin of error with the Conservatives in Saskatchewan/Manitoba.
 - Poilievre's Conservatives hold a comfortable lead in Alberta, while narrowly outperforming the Liberals among men.



2021 Election Results



Survey Results

	All	Women	Men	18-34	35-54	55+	BC	AB	SK/MB	ON	QC	ATL
Sample	4057	1988	2069	1055	1298	1704	568	446	243	1623	933	243
LPC	43%	48%	38%	38%	41%	46%	40%	26%	39%	48%	39%	49%
CPC	37%	32%	42%	37%	39%	35%	37%	61%	44%	38%	25%	35%
NDP	7%	7%	7%	9%	7%	6%	14%	6%	9%	7%	4%	4%
BQ	7%	6%	7%	6%	5%	7%					28%	
GPC	2%	2%	2%	3%	3%	1%	5%	1%	2%	2%	1%	3%
OTH	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	0%	1%
UND	3%	4%	3%	4%	3%	4%	3%	4%	5%	4%	3%	8%

	All	Women	Men	18-34	35-54	55+	BC	AB	SK/MB	ON	QC	ATL
Sample	3895	1908	1986	1018	1228	1649	546	429	231	1559	905	225
LPC	44%	50%	39%	40%	43%	48%	41%	27%	41%	50%	40%	53%
CPC	39%	33%	43%	39%	41%	37%	38%	64%	46%	40%	26%	38%
NDP	7%	8%	7%	10%	7%	6%	14%	6%	9%	7%	4%	4%
BQ	7%	6%	7%	6%	5%	7%					29%	
GPC	2%	2%	2%	3%	3%	1%	5%	1%	2%	2%	1%	3%
OTH	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	0%	1%
MOE	±2%	±2%	±2%	±3%	±3%	±3%	±4%	±5%	±6%	±3%	±3%	±6%

About



Cardinal Research is a Canadian polling company deeply committed to understanding and analyzing the perspectives of Canadians across the nation. Our work, which values and amplifies the voices of Canadians, identifies the key issues influencing voter behaviour, providing valuable insights that contribute to a more informed and engaged electorate.



Leading our team is Curtis Fric, the founder and managing director of Polling Canada, the largest online public data aggregation organization in the country. With over six years of experience in political data, Curtis has built a reputation for delivering insightful and engaging content that resonates with diverse audiences.

His collaborations with non-partisan organizations, market research firms, and political figures have positioned him as an influencer in the Canadian political scene.



Contact Us

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