



British Columbia Survey
October 4-6, 2025

Track Record

	Cardinal Poll	Election Result
LPC	44%	43.7%
CPC	39%	41.2%
BQ	7%	6.3%
NDP	7%	6.3%
GPC	2%	1.2%

Canada (National) 2025

	Cardinal Poll	Election Result
CPC	64%	63.5%
LPC	27%	27.9%
NDP	6%	6.3%
GPC	1%	0.4%
OTH	2%	1.9%

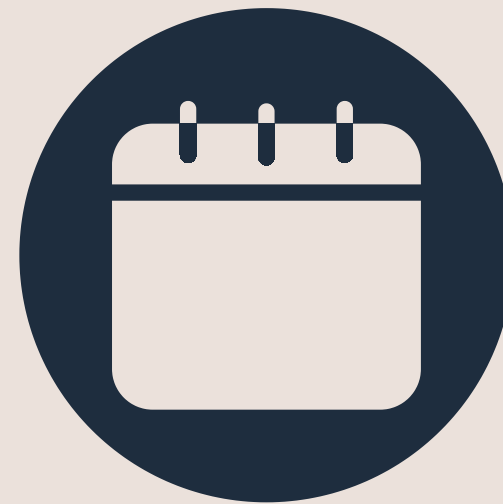
Canada (Alberta) 2025

Methodology



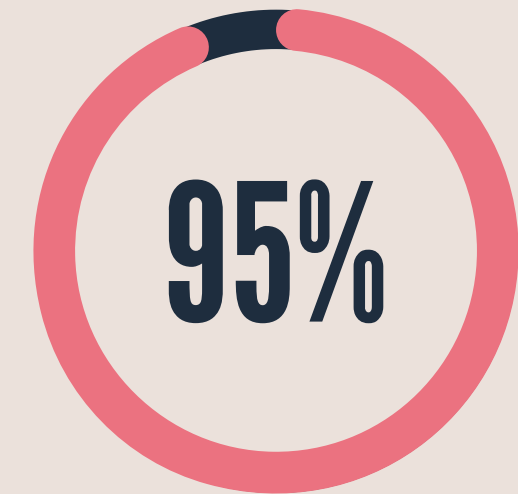
Contact

IVR survey of 1088
British Columbian
residents 18 years
of age and older



Field Dates

This survey was
carried out between
October 4-6, 2025



Weights / Error

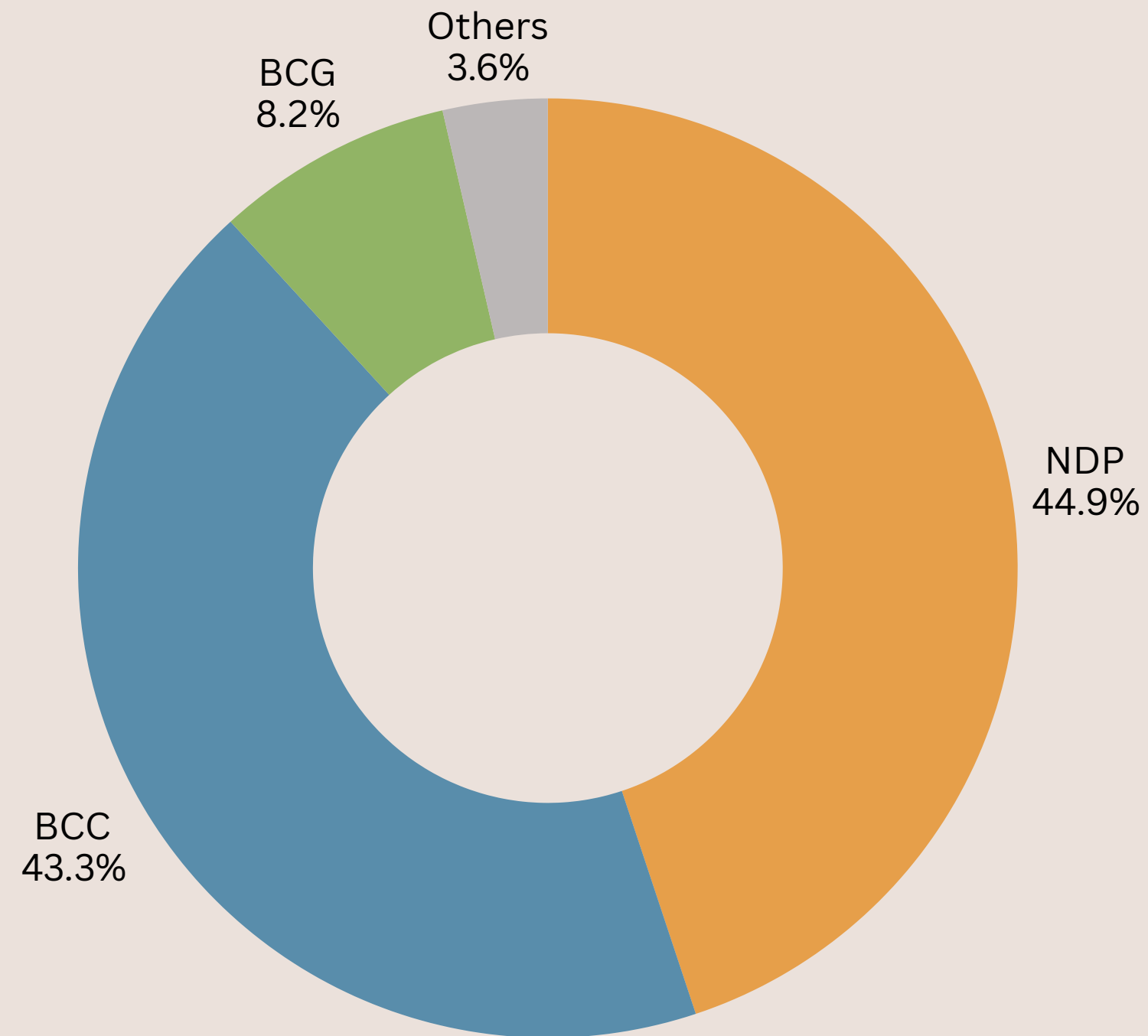
Survey results are weighted
by age, gender, and region to
be reflective of the province

Margin of error is +/- 3%,
19 times out of 20

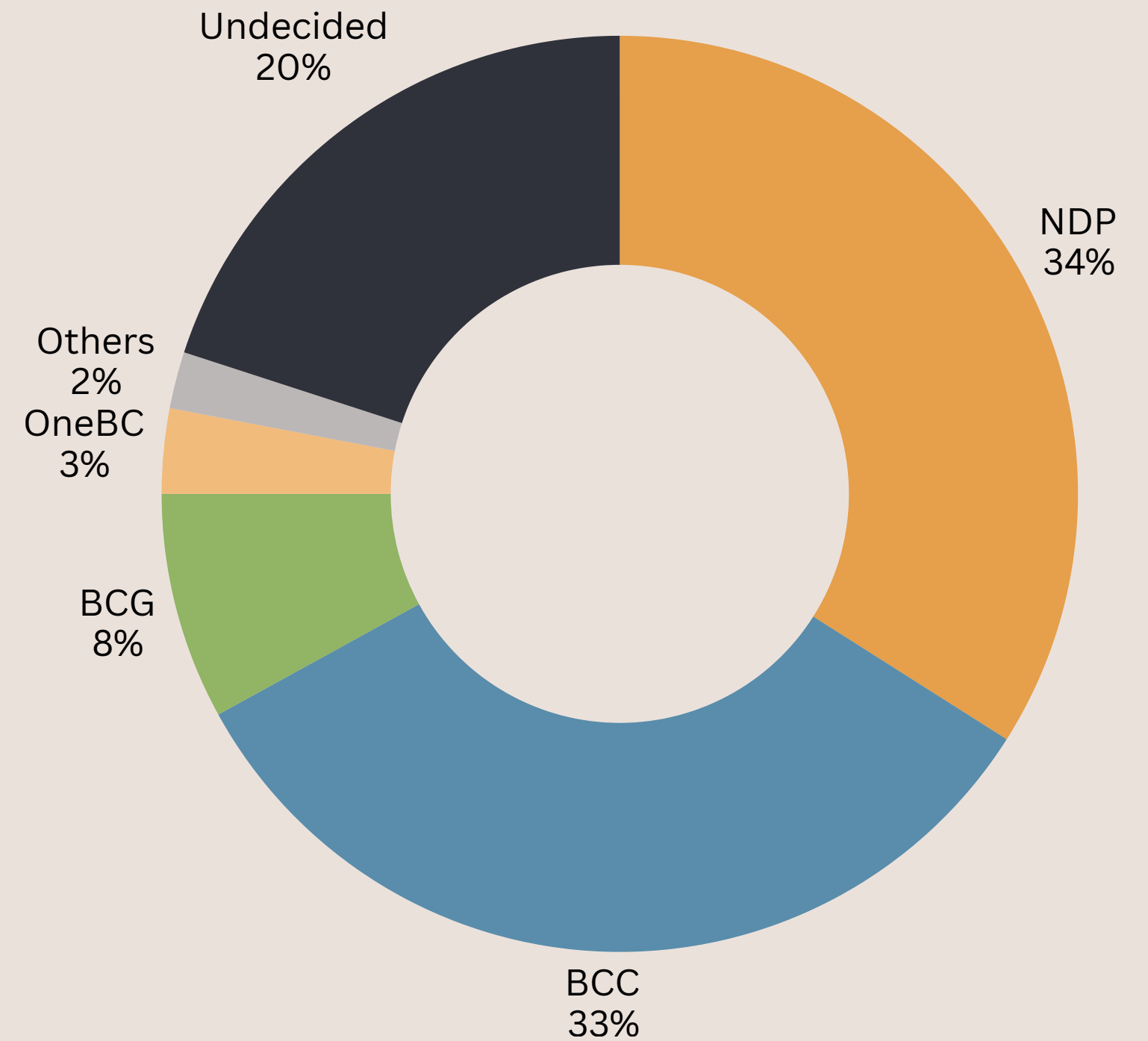
Key Takeaways

Here are the key takeaways from our British Columbia survey

- Eby's New Democrats and Rustad's Conservatives remain in a close race one year after the 2024 provincial election, with the NDP at 34% and the Conservatives at 33%.
- The Green Party holds steady at 8%, while OneBC captures 3% of the vote. Twenty percent of respondents say they are unsure who they would vote for if an election were held today.
- Our survey found that Eby remains well liked among British Columbians, with 51% holding a favourable view of the premier. Rustad's unfavourables remain high at 53%.
- A majority of British Columbians say they would be more likely to vote for the BC Conservatives if Rustad were no longer leader, with 55% saying they would be either much more likely or somewhat more likely to support the party in that case.



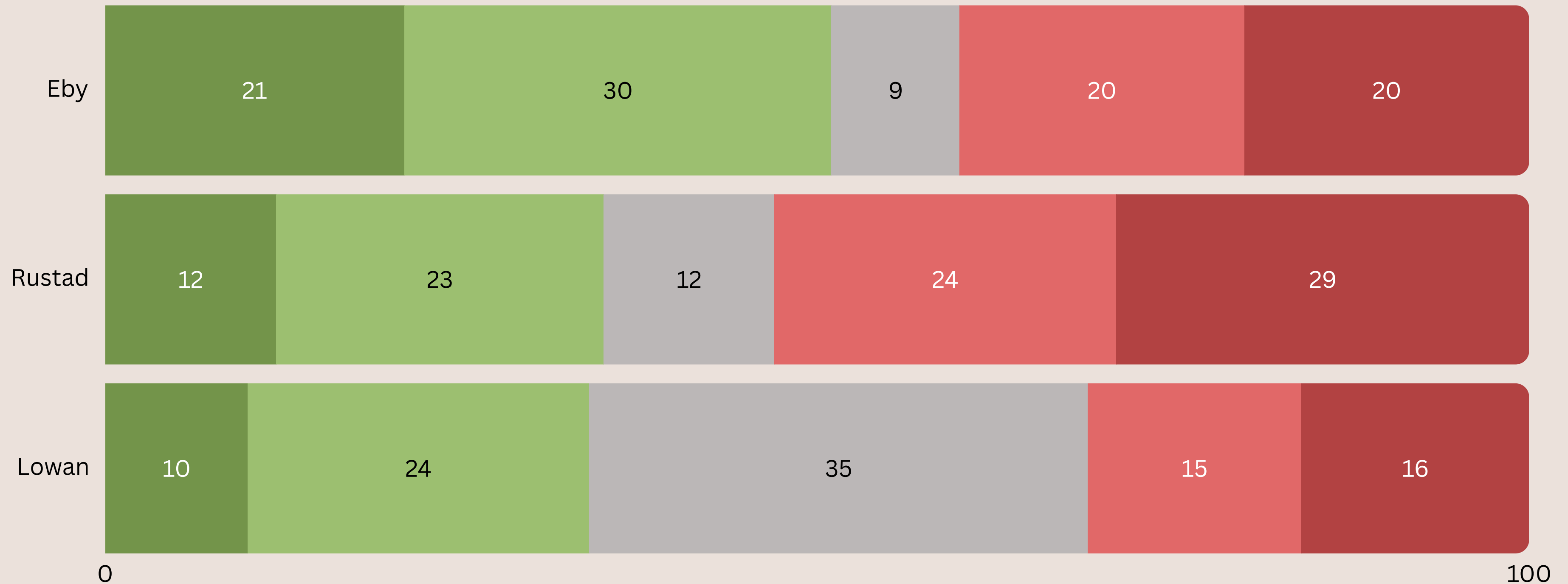
2024 Election Results



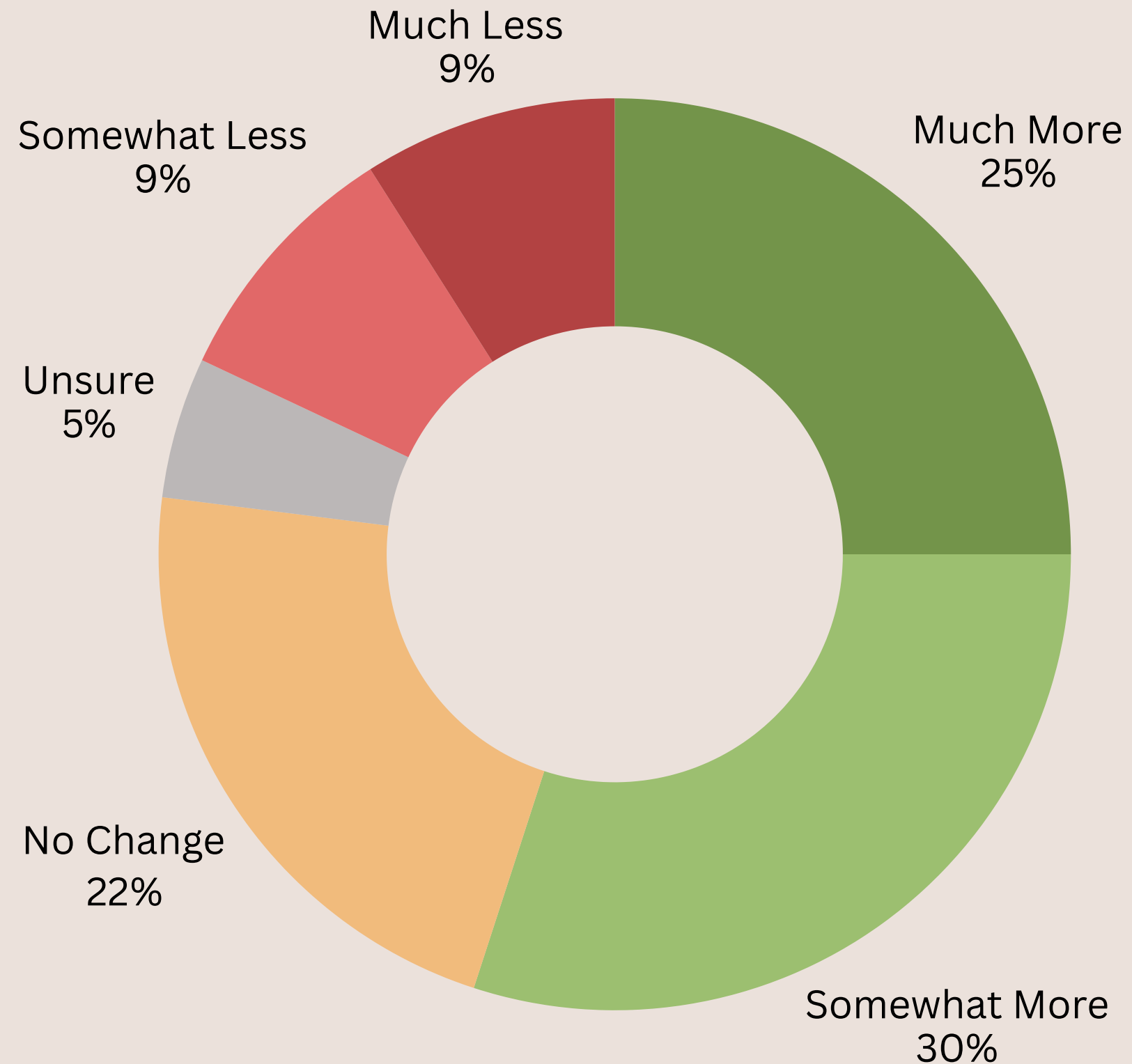
Survey Results

Question 2: Do you have a very favourable, somewhat favourable, somewhat unfavourable, or very unfavourable opinion of the following leaders, or are you unsure?

● Very Favourable ● Somewhat Favourable ● Unsure ● Somewhat Unfavourable ● Very Unfavourable



Question 3: Would you be more or less likely to vote for the BC Conservatives if they replaced John Rustad with a new leader?



About



Cardinal Research is a Canadian polling company deeply committed to understanding and analyzing the perspectives of Canadians across the nation. Our work, which values and amplifies the voices of Canadians, identifies the key issues influencing voter behaviour, providing valuable insights that contribute to a more informed and engaged electorate.



Leading our team is Curtis Fric, the founder and managing director of Polling Canada, the largest online public data aggregation organization in the country. With over six years of experience in political data, Curtis has built a reputation for delivering insightful and engaging content that resonates with diverse audiences.

His collaborations with non-partisan organizations, market research firms, and political figures have positioned him as an influencer in the Canadian political scene.



Contact Us

Email: info@cardinalresearch.ca

Website: www.cardinalresearch.ca