



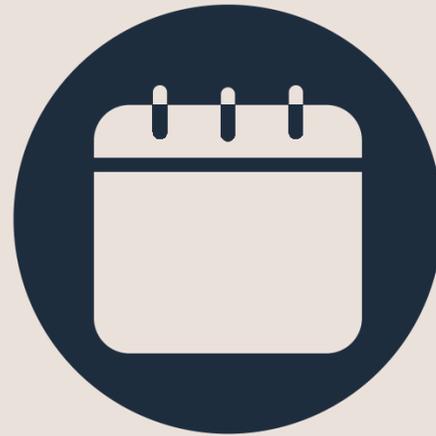
Nova Scotia Provincial Polling  
November 7-15, 2024

# Methodology



## Contact

Telephone survey of Nova Scotia residents 18 years of age and older with a total of 1046 respondents, and 799 decided voters



## Field Dates

This survey was carried out between November 7-15, 2024



## Weights / Error

Survey results are weighted to age, gender, education and region to be reflective of the province of Nova Scotia

Margin of error is +/- 3%,  
19 times out of 20

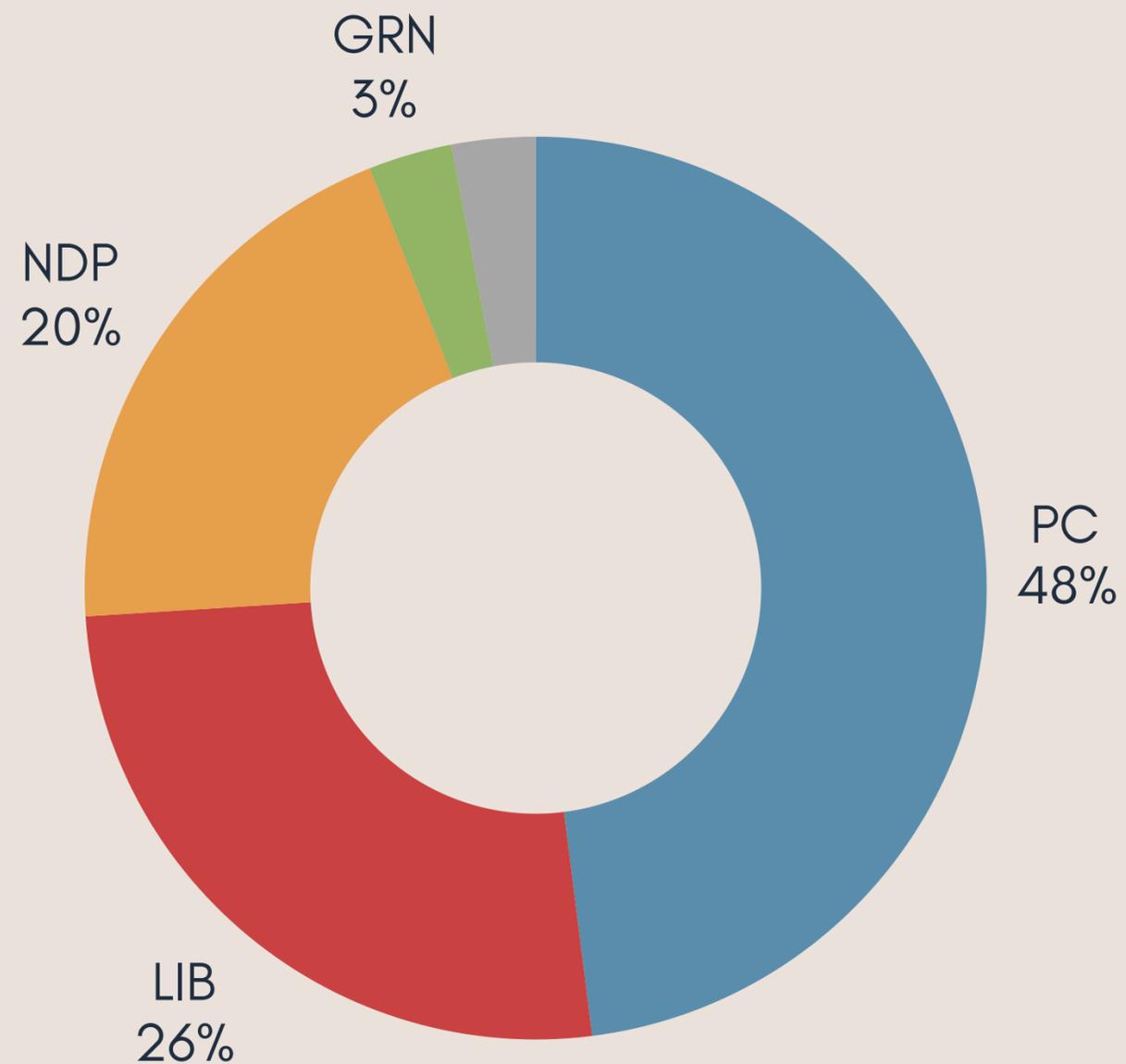
# Key Takeaways

## Here are the key takeaways from our Nova Scotia survey

- Throughout the first half of November, we asked Nova Scotians how they plan to vote in the upcoming provincial election:
  - 48% of Nova Scotians say they would vote for Houston's Progressive Conservatives, while 26% say they would vote for Churchill's Liberals. Another 20% would vote for Chender's New Democrats.
  - The Progressive Conservatives maintain a lead in every region, and with every demographic.
  - When asked how Nova Scotians would vote in a federal election, 40% say they would vote for Trudeau's Liberals, while 37% say they would vote for Poilievre's Conservatives. Around 17% would vote for Singh's New Democrats.
  - The Liberals maintain a comfortable lead in Halifax and Cape Breton, while the Conservatives retain a lead in the rest of the province. The Liberals also hold a lead among women, 55+ year olds, and university-educated voters.

# Results

**Question 1:** If a provincial election were held tomorrow, which party would you vote for?

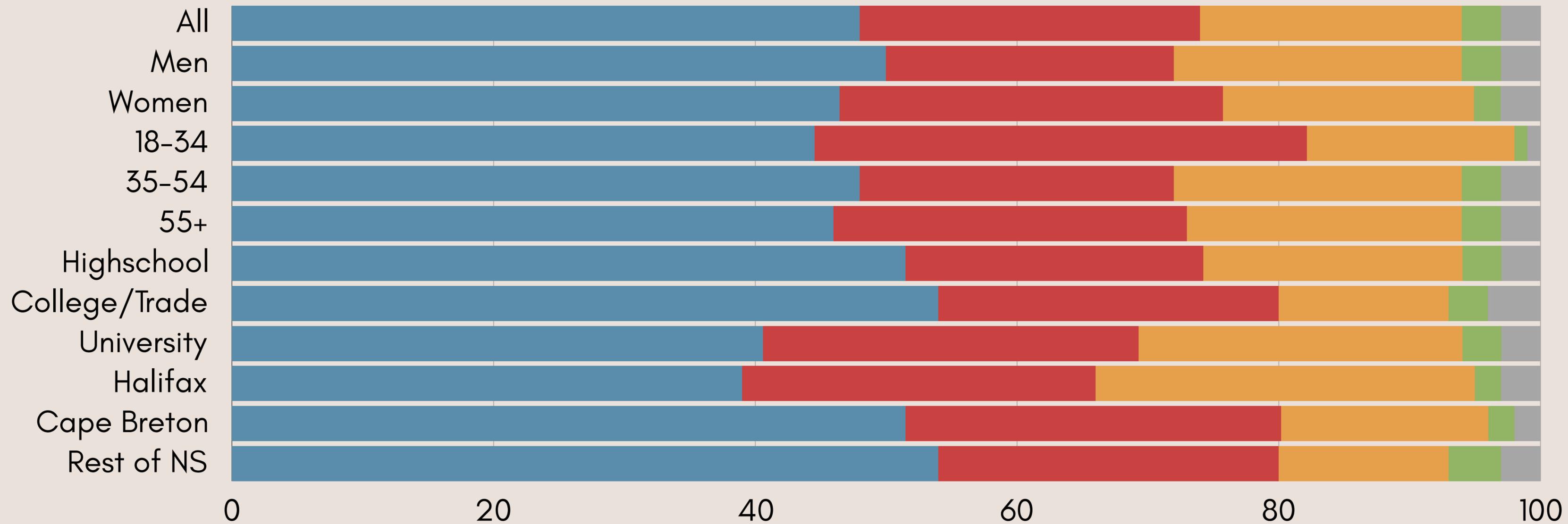


**Decided Voters**

# Results

**Question 1:** If a provincial election were held tomorrow, who would you vote for? (Decided)

PC LIB NDP GRN OTH



# Results

**Question 1:** If a provincial election were held tomorrow, who would you vote for? (Decided)

	All	Men	Women	18-34	35-54	55+
<b>Sample</b>	799	401	398	197	234	368
<b>PC</b>	48%	50%	46%	45%	48%	46%
<b>LIB</b>	26%	22%	29%	37%	24%	27%
<b>NDP</b>	20%	22%	19%	16%	22%	21%
<b>GRN</b>	3%	3%	2%	1%	3%	3%
<b>Others</b>	3%	3%	3%	1%	3%	3%

Margin of error for decided sample is  $\pm 3.5\%$ , 19 times out of 20.

# Results

**Question 1:** If a provincial election were held tomorrow, who would you vote for? (Decided)

	High School	College/Trade	University	Halifax	Cape Breton	Rest of NS
<b>Sample</b>	305	271	223	315	71	413
<b>PC</b>	52%	54%	41%	39%	52%	54%
<b>LIB</b>	23%	26%	29%	27%	29%	26%
<b>NDP</b>	20%	13%	25%	29%	16%	13%
<b>GRN</b>	3%	3%	3%	2%	2%	4%
<b>Others</b>	2%	4%	2%	3%	1%	3%

Margin of error for decided sample is  $\pm 3.5\%$ , 19 times out of 20.

# Results

## Seat Result On Our Polling

Progressive Con.: 41

New Democrats: 8

Liberals: 5

Independents: 1

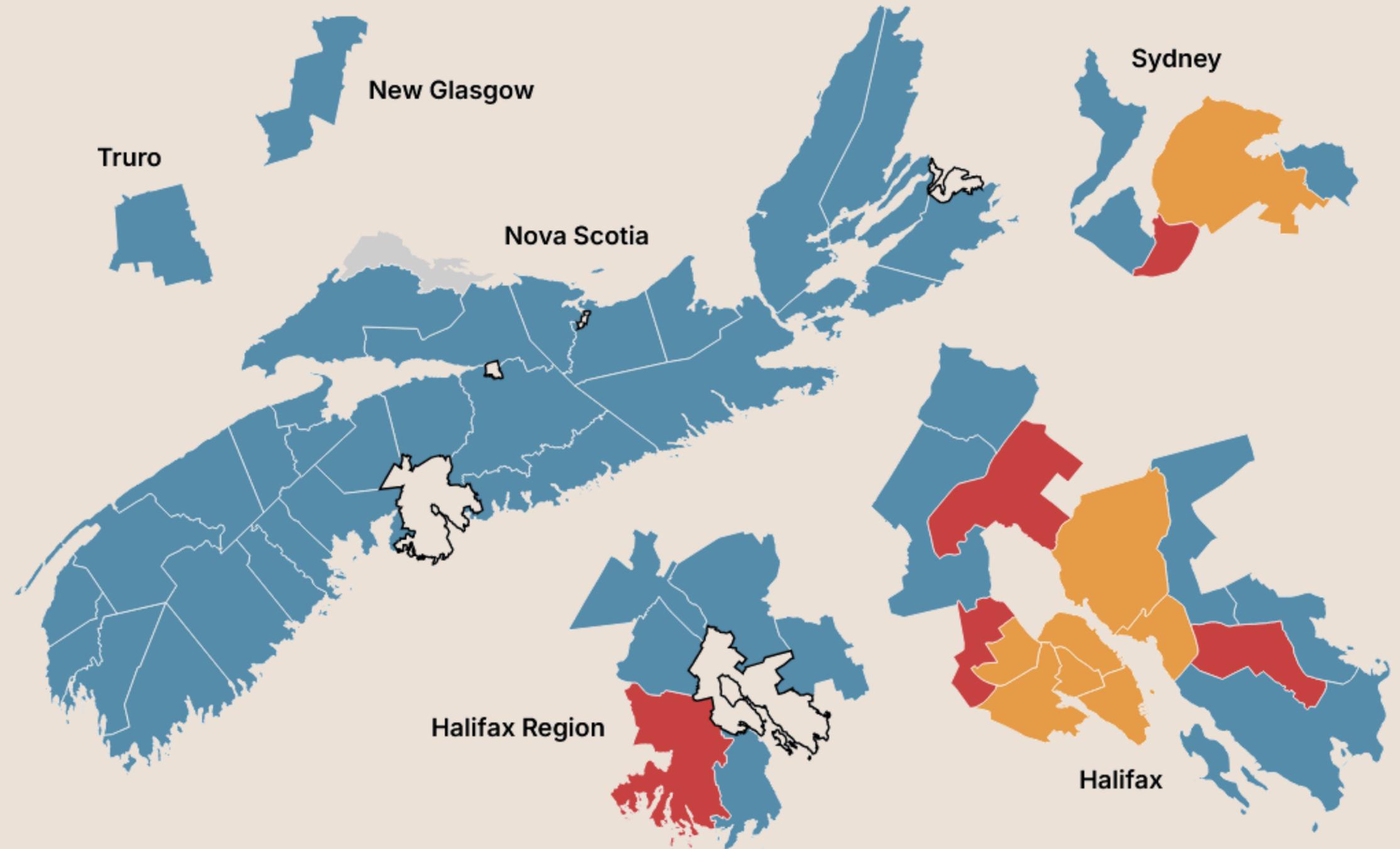
## 2021 Election Result

Progressive Con.: 31

Liberals: 17

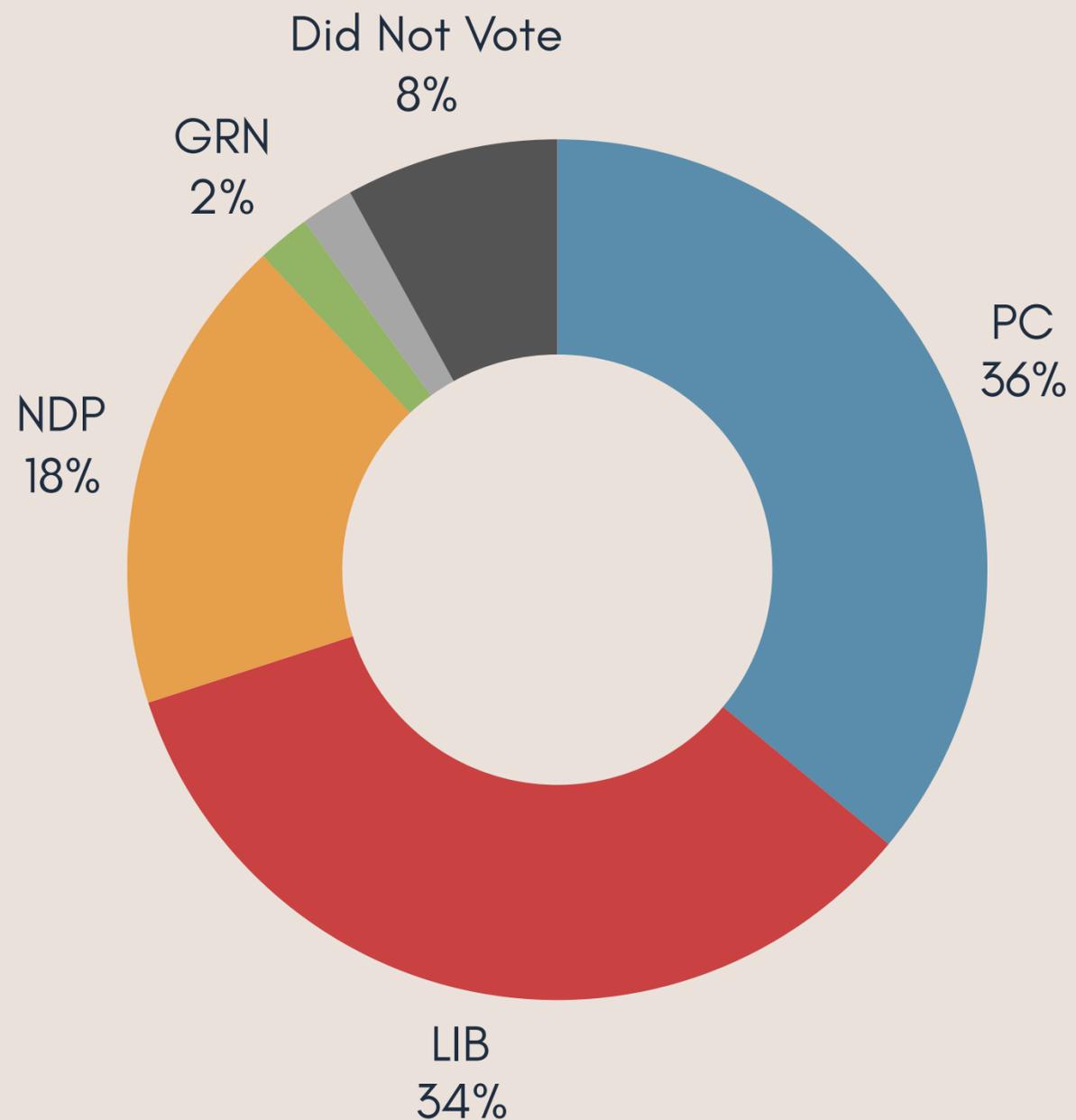
New Democrats: 6

Independents: 1



# Results

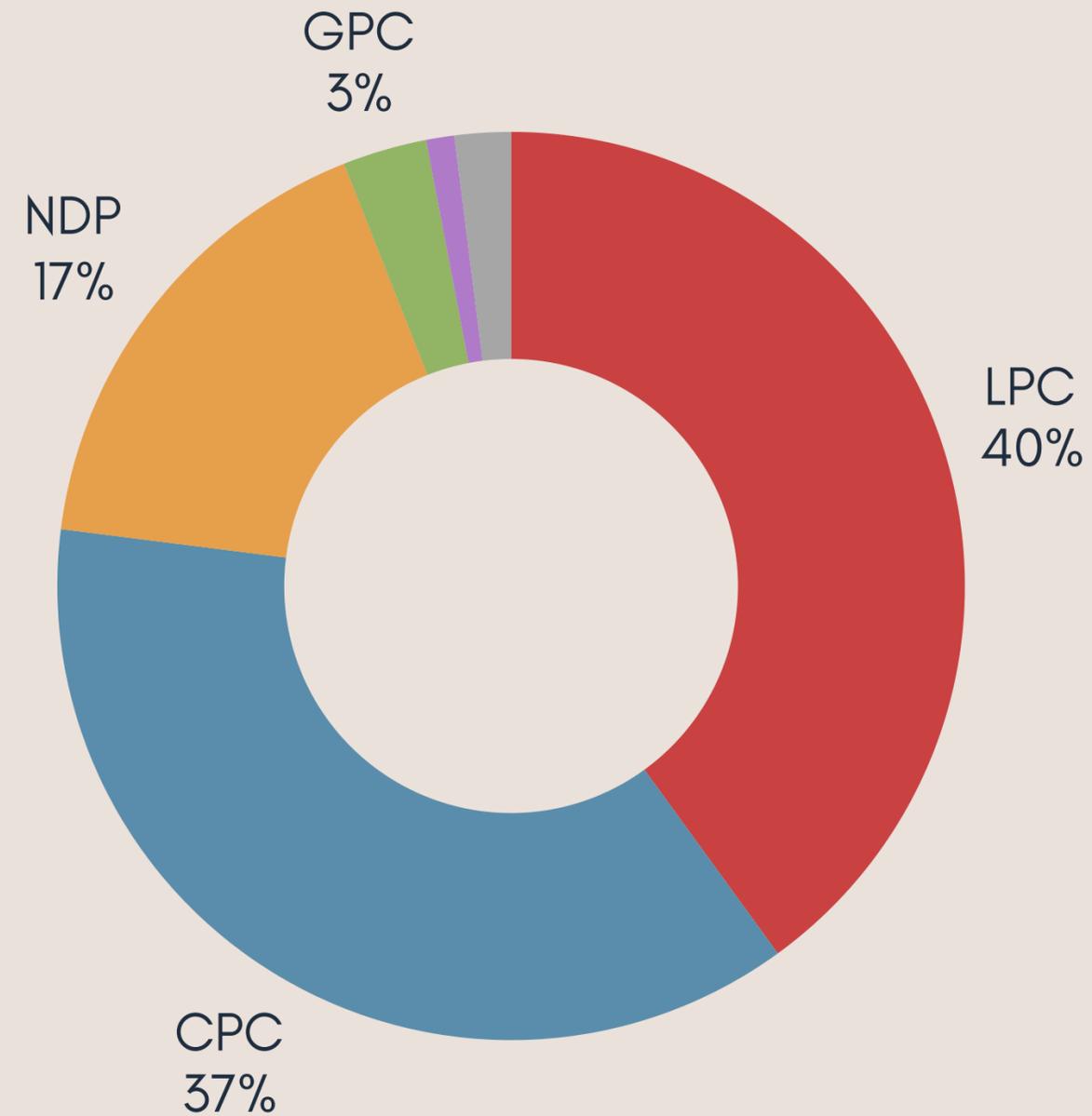
**Question 2:** Who did you vote for in the previous provincial election in August 2021?



**All Respondents**

# Results

**Question 3:** If a federal election were held tomorrow, which party would you vote for?

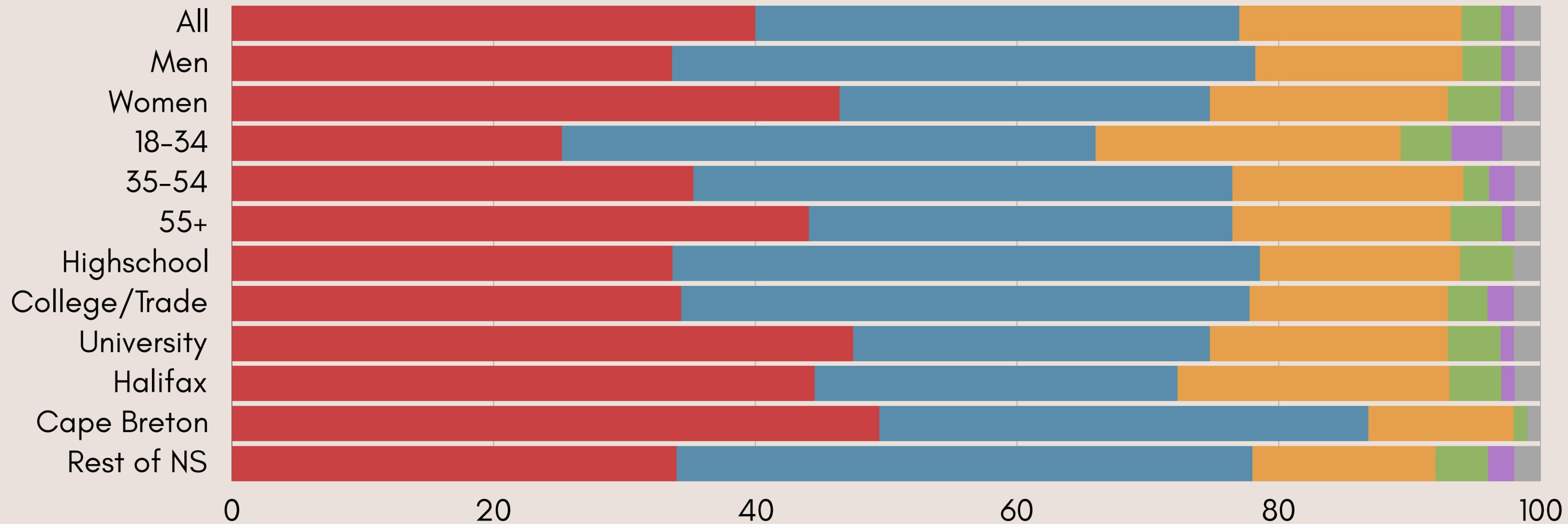


**Decided Voters**

# Results

**Question 3:** If a federal election were held tomorrow, who would you vote for? (Decided)

LPC CPC NDP GPC PPC OTH



# Results

**Question 3:** If a federal election were held tomorrow, who would you vote for? (Decided)

	All	Men	Women	18-34	35-54	55+
<b>Sample</b>	799	401	398	197	234	368
<b>LPC</b>	40%	34%	46%	26%	35%	44%
<b>CPC</b>	37%	44%	28%	41%	41%	32%
<b>NDP</b>	17%	16%	18%	24%	17%	17%
<b>GPC</b>	3%	3%	4%	4%	3%	4%
<b>PPC</b>	1%	1%	1%	3%	3%	1%

Margin of error for decided sample is  $\pm 3.5\%$ , 19 times out of 20.

# Results

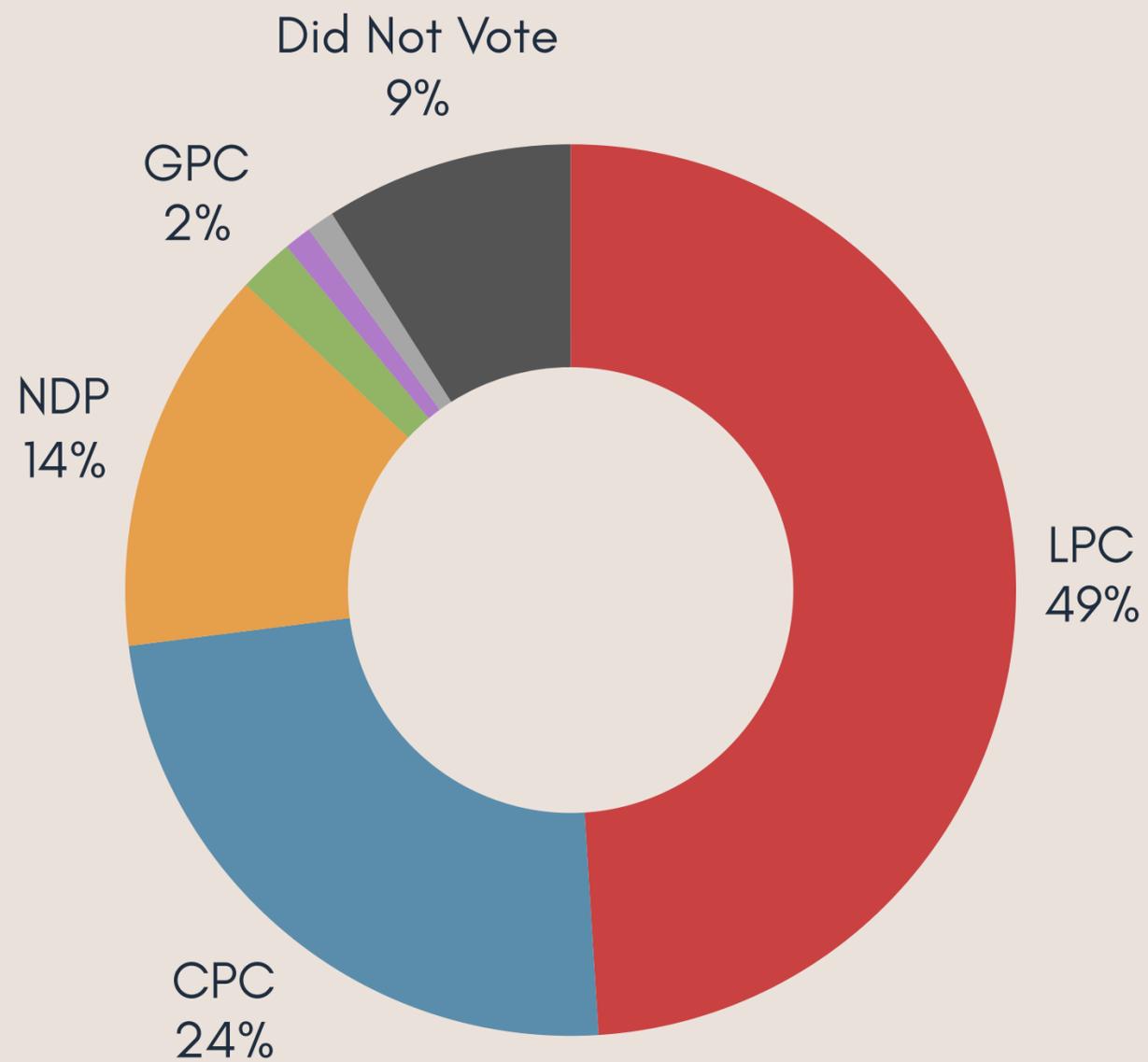
**Question 3:** If a federal election were held tomorrow, who would you vote for? (Decided)

	High School	College/Trade	University	Halifax	Cape Breton	Rest of NS
<b>Sample</b>	305	271	223	315	71	413
<b>LPC</b>	34%	35%	47%	45%	49%	34%
<b>CPC</b>	44%	43%	27%	28%	37%	44%
<b>NDP</b>	15%	15%	19%	21%	11%	14%
<b>GPC</b>	4%	3%	4%	4%	1%	4%
<b>PPC</b>	0%	2%	1%	1%	0%	2%

Margin of error for decided sample is  $\pm 3.5\%$ , 19 times out of 20.

# Results

**Question 4:** Who did you vote for in the previous federal election in September 2021?



**All Respondents**

# About



Cardinal Research is a Canadian polling company deeply committed to understanding and analyzing the perspectives of Canadians across the nation. Our work, which values and amplifies the voices of Canadians, identifies the key issues influencing voter behaviour, providing valuable insights that contribute to a more informed and engaged electorate.



Leading our team is Curtis Fric, the founder and managing director of Polling Canada, the largest online public data aggregation organization in the country. With over six years of experience in political data, Curtis has built a reputation for delivering insightful and engaging content that resonates with diverse audiences.

His collaborations with non-partisan organizations, market research firms, and political figures have positioned him as an influencer in the Canadian political scene.



## Contact Us

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